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Ralph E. McDowell

Attorneys for Comerica Bank

**UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK**

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In re:	:	Chapter 11
	:	
VELO HOLDINGS INC., <u>et al.</u> ,	:	Case No. 12-11384
	:	
Debtors. ¹	:	Joint Administration
-----	X:	

**NOTICE OF APPEARANCE, REQUEST TO BE
ADDED TO MATRIX AND BANKRUPTCY RULE 2002 REQUEST**

Ralph E. McDowell of BODMAN PLC, 1901 St. Antoine Street, 6th Floor at Ford Field, Detroit, Michigan 48226 enters his appearance as counsel for Comerica Bank, party in interest in the above-captioned action under Bankruptcy Rule 2002, requests that he be added to the matrix and that copies of all notices given or requested to be given in these cases and all paper served in these cases be given and served as follows:

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Detroit, Michigan 48226
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¹ The Debtors in these cases along with the last four digits of their federal tax identification numbers are: Velo Holdings Inc. (3155), V2V Holdings LLC (8801), Coverdell & Company, Inc. (4660), V2V Corp. (0857), LN, Inc. (8759), FYI Direct Inc. (2491), Vertrue LLC (6882), Idaptive Marketing LLC (3362), My Choice Medical Holdings, Inc. (5870), Adaptive Marketing LLC (6882), Interactive Media Group (USA) Ltd. (1016), Brand Magnet, Inc. (8978), Neverblue Communications, Inc. (7832), and Interactive Media Consolidated Inc. (0774).

The foregoing request includes not only notices and papers referred to in Bankruptcy Rule 2002, but also includes without limitation, orders and notices of any application, motion, petition, pleading, request, any plan, complaint or demand whether formal or informal, whether written or oral, and whether transmitted or conveyed by hand delivery, mail, telephone, telex or otherwise. Please add the undersigned to any limited notice matrix and any email service list.

BODMAN PLC

By: /s/ Ralph E. McDowell
Ralph E. McDowell (P39235)
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