

**UNITED STATES BANKRUPTCY COURT  
SOUTHERN DISTRICT OF NEW YORK**

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In re: )  
 ) Chapter 11  
 )  
COLLECTIVE, INC., *et al.*, ) Case No. 18-13584 (SHL)  
 )  
 ) Debtors.<sup>1</sup> ) (Jointly Administered)  
 )  
 ) **Ref. Docket Nos. 18, 21, 24-31**  
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**AFFIDAVIT OF SERVICE**

STATE OF NEW YORK )  
 ) ss.:  
COUNTY OF NEW YORK )

PANAGIOTA MANATAKIS, being duly sworn, deposes and says:

1. I am employed as a Case Manager by Epiq Corporate Restructuring, LLC, located at 777 Third Avenue, New York, New York 10017. I am over the age of eighteen years and am not a party to the above-captioned action.
2. On November 21, 2018, I caused to be served the:
  - a. “Debtors’ Application for Authority to Retain and Employ Wilmer Cutler Pickering Hale and Dorr LLP as Attorneys for Debtors Nunc Pro Tunc to the Petition Date,” dated November 19, 2018 [Docket No. 18], (the “Wilmer Retention Application”),
  - b. “Order Pursuant to Fed R. Bankr. P. 1015(B) Directing Joint Administration of Related Chapter 11 Cases,” dated November 21, 2018 [Docket No. 21], (the “Joint Administration Order”),
  - c. “Order Shortening Notice with Respect to Debtors’ Motion, Pursuant to 11 U.S.C. §§ 105, 363, and 365 and Fed. R. Bankr. P. 2002, 6004, and 6006, for Approval of (I)(A) Bidding Procedures, (B) Stalking Horse Asset Purchase Agreement and Bid Protections, (C) Form and Manner of Notice of Auction, Sale Transaction, and Sale Hearing, and (D) Assumption and Assignment Procedures; and (II) (A) Purchase Agreement, (B) Sale of Substantially All of Debtors’ Assets Free and Clear of Liens, Claims, Interests, and Encumbrances, and (C) Assumption and Assignment of Certain

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<sup>1</sup> The Debtors in these chapter 11 cases, along with the last four digits of each Debtor’s federal tax identification number, include: Collective, Inc. (2024) and CME Co-Op, LLC (N/A). The location of the Debtors’ corporate headquarters and the Debtors’ service address is: 72 Madison Ave, 3rd Floor, New York, NY 10016.

- Executory Contracts and Unexpired Leases,” dated November 21, 2018 [Docket No. 24], (the “Bid Procedures Shortening Order”),
- d. “Interim Order Pursuant to 11 U.S.C. §§ 105(a), 363 and 507(a) Authorizing the Debtors to Make Payments Associated with Prepetition Wages, Employee Benefit Plans, Insurance, Saving Plans, and Other Employee Obligations,” dated November 21, 2018 [Docket No. 25], (the “Wage Interim Order”),
  - e. “Interim Order Granting Debtors’ Motion for Entry of Interim and Final Orders Pursuant to 11 U.S.C. §§ 105, 361, 362, 363, 364, 507, and 552, Bankruptcy Rules 2002, 4001, and 9014, and Local Rules 4001-1 and 4001-2 (I) Authorizing Debtors to Obtain Postpetition Financing, (II) Authorizing Debtors to Use Cash Collateral, (III) Granting Adequate Protection, (IV) Scheduling a Final Hearing, and (V) Granting Related Relief,” dated November 21, 2018 [Docket No. 26], (the “DIP Interim Order”),
  - f. “Order Pursuant to 28 U.S.C. § 156(c), 11 U.S.C. § 503(b)(1)(A), and Local Bankruptcy Rule 5075-1 Authorizing Employment and Retention of Epiq Corporate Restructuring, LLC as Noticing Agent,” dated November 21, 2018 [Docket No. 27], (the “Epiq Retention Order”),
  - g. “Interim Order Pursuant to 11 U.S.C. §§ 105(a) and 363 Authorizing Debtors to (I) Continue Using Existing Cash Management System, Bank Accounts, and Business Forms, (II) Implement Ordinary Course Changes to Cash Management System, and Related Relief,” dated November 21, 2018 [Docket No. 28], (the “Cash Management Interim Order”),
  - h. “Order Pursuant to Pursuant to 11 U.S.C. § 105 and Fed. R. Bankr. P. 1007(c) and 9006(b), Extending Time for Debtors to File Certain Schedules, Lists, and Financial Statements,” dated November 21, 2018 [Docket No. 29], (the “Schedules Extension Order”),
  - i. “Order (I) Authorizing Debtors to File Consolidated List of 30 Largest Unsecured Creditors; (II) Waiving the Matrix Requirements; (III) Authorizing Debtors to Establish Procedures for Notifying Creditors of Commencement of Cases; (IV) Establishing Requirements for Filing and Serving Notices, Motions and Other Papers Filed in these Chapter 11 Cases; and (V) Granting Related Relief,” dated November 21, 2018 [Docket No. 30], (the “Creditor Matrix Order”),
  - j. “Notice of Hearing on December 6, 2018,” dated November 21, 2018 [Docket No. 31], (the “Hearing Notice”),

by causing true and correct copies of the:

- i. Wilmer Retention Application, Joint Administration Order, Bid Procedures Shortening Order, Wage Interim Order, DIP Interim Order, Epiq Retention Order,

- Cash Management Interim Order, Schedules Extension Order, Creditor Matrix Order and Hearing Notice, to be enclosed securely in separate postage pre-paid envelopes and delivered via first class to those parties listed on the annexed Exhibit A,
- ii. Wilmer Retention Application, Joint Administration Order, Bid Procedures Shortening Order, Wage Interim Order, DIP Interim Order, Epiq Retention Order, Cash Management Interim Order, Schedules Extension Order, Creditor Matrix Order and Hearing Notice, to be to be delivered via electronic mail to those parties listed on the annexed Exhibit B,
  - iii. Wage Interim Order, DIP Interim Order, Cash Management Interim Order and Hearing Notice, to be enclosed securely in a postage pre-paid envelope and delivered via first class to the party listed on the annexed Exhibit C,
  - iv. Bid Procedures Shortening Order, DIP Interim Order and Hearing Notice, to be enclosed securely in postage pre-paid envelope and delivered via first class to those parties listed on the annexed Exhibit D,
  - v. Wage Interim Order and Hearing Notice, to be enclosed securely in postage pre-paid envelope and delivered via first class to those parties listed on the annexed Exhibit E,
  - vi. Hearing Notice, to be enclosed securely in postage pre-paid envelopes and delivered via first class to those parties listed on the annexed Exhibit F,
  - vii. Bid Procedures Shortening Order and Hearing Notice, to be enclosed securely in postage pre-paid envelopes and delivered via first class to those parties listed on the annexed Exhibit G,
  - viii. Bid Procedures Shortening Order, DIP Interim Order and Hearing Notice, to be delivered via electronic mail to those parties listed on the annexed Exhibit H,
  - ix. Wage Interim Order and Hearing Notice, to be delivered via electronic mail to those parties listed on the annexed Exhibit I, and
  - x. Bid Procedures Shortening Order and Hearing Notice, to be delivered via electronic mail to those parties listed on the annexed Exhibit J.

3. All envelopes utilized in the service of the foregoing contained the following legend:  
“LEGAL DOCUMENTS ENCLOSED. PLEASE DIRECT TO ATTENTION OF  
ADDRESSEE, PRESIDENT OR LEGAL DEPARTMENT.”

/s/ Panagiota Manatakis  
Panagiota Manatakis

Sworn to before me this  
26<sup>th</sup> day of November, 2018

/s/ Regina Amporfro

Notary Public, State of New York

No. 01AM6064508

Qualified in Bronx County

Commission Expires September 24, 2021

## **EXHIBIT A**

## SERVICE LIST

Claim Name	Address Information
99 PARK AVENUE ASSOCIATES, L.P.	ATTN: ACCOUNTS RECEIVABLE 410 PARK AVENUE, 20TH FLOOR NEW YORK NY 10022
AD-JUSTER, INC.	ATTN DENNIS CLARKE, CEO 13280 EVENING CREEK DR. S, SUITE 100 SAN DIEGO CA 92128
AMERICAN ASSOCIATION OF ADVERTISING AGENCIES	ATTN: MARLA KAPLOWITZ, PRESIDENT & CEO 1065 AVENUE OF THE AMERICAS, 16TH FLOOR NEW YORK NY 10018
APPNEXUS INC.	ATTN MICHAEL RUBENSTEIN, PRESIDENT 28 W 23RD ST NEW YORK NY 10010
APPNEXUS INC.	ACCOUNTS RECEIVABLE DEPT CH 19467 PALATINE IL 60055-9467
BEESSWAX.IO CORPORATION	ATTN: ACCOUNTS RECEIVABLE 572 GRAND STREET #G1301 NEW YORK NY 10002
BRANDED ENTERTAINMENT NETWORK, INC.	F/K/A CORBIS CORPORATION ATTN: RICKY RAY BUTLER, CEO 15250 VENTURA BLVD., STE. 300 SHERMAN OAKS CA 91403
CLARITY	ATTN: ACCOUNTS RECEIVABLE 110 GREENE STREET SUITE 303 NEW YORK NY 10012
CLOUDERA, INC.	ATTN: JOHN ENDO 395 PAGE MILL ROAD PALO ALTO CA 94306
COLUMBIA PARTNERS, L.L.C., INVESTMENT MGMT	C/O RCP ADVISORS 2, LLC ATTN: K. DUNLOP SCOTT 5425 WINCONSIN AVENUE, SUITE 700 CHEVY CHASE MD 20815
COMERICA BANK	ATTN: ALEJANDRO LEE, MANAGER 333 W. SANTA CLARA ST, 12TH FLOOR SAN JOSE CA 95113
COMERICA CREDIT CARD	ATTN: ACCOUNTS RECEIVABLE DEPARTMENT #166901 PO BOX 55000 DETROIT MI 48255
COMERICA CREDIT CARD	1717 MAIN ST DALLAS TX 75201
DATA SALES CO., INC.	ATTN: PAUL C. BRECKNER, PRESUDENT & CEO 3450 WEST BURNSVILLE PARKWAY BURNSVILLE MN 55337
DELOITTE & TOUCHE LLP	2200 ROSS AVE, STE 1600 DALLAS TX 75201
DELOITTE & TOUCHE LLP	ATTN: ACCOUNTS RECEIVABLE P.O. BOX 844708 DALLAS TX 75284-4708
DOUBLE VERIFY, INC	ATTN: WAYNE GATTINELLA, PRESIDENT & CEO 575 8TH AVENUE 8TH FLOOR NEW YORK NY 10018
DSTILLERY INC.	ATTN: MICHAEL BEEBE, CEO 470 PARK AVE S. NEW YORK NY 10016
FRAGOMEN, DEL REY, BERNSEN & LOEWY, LLP	ATTN: ACCOUNTS RECEIVABLE 75 REMITTANCE DRIVE SUITE 6072 CHICAGO IL 60675
GARTNER INC	ATTN: EUGENE A HALL, CEO 56 TOP GALLANT RD STAMFORD CT 06902
GARTNER INC	ATTN: EUGENE A HALL, CEO P.O. BOX 911319 DALLAS TX 75391-1319
GRAPESHOT LTD	ATTN: KURT KRATCHMAN, COO 9 DUKES COURT 54-62 NEWMARKET ROAD CAMBRIDGE CB5 8DZ UNITED KINGDOM
HAND BALDACHIN AMBURGEY LLP	COUNSEL TO JENJO, LLC ATTN: ADAM B. MICHAELS 8 W.40TH ST.,12TH FLOOR NEW YORK NY 10018
HEWLETT PACKARD ENTERPRISE COMPANY	ATTN: ACCOUNTS RECEIVABLE P.O. BOX 101032 ATLANTA GA 30932
HEWLETT PACKARD ENTERPRISE COMPANY	3000 HANOVER ST PALO ALTO CA 94304
INTERNAL REVENUE SERVICE	CENTRALIZED INSOLVENCY OPERATIONS P.O. BOX 7346 PHILADELPHIA PA 19101-7346
INTERNAP NETWORK SERVICES	12120 SUNSET HILL RD, STE 330 RESTON VA 20190
INTERNAP NETWORK SERVICES	ATTN: PETER D AQUINO, CEO DEPT 0526 P.O. BOX 120526 DALLAS TX 75312-0526
JENJO LLC	ATTN: LEGAL/GENERAL COUNSEL 5 GREAT JONES STREET #2 NEW YORK NY 10012
JENJO, LLC	C/O HAND BALDACHIN AMBURGERY LLP 8 W. 40TH ST., 12TH FLOOR NEW YORK NY 10018
LINKEDIN CORPORATION	ATTN: ACCOUNTS RECEIVABLE 62228 COLLECTIONS CENTER DRIVE CHICAGO IL 60693-0622
MANATT, PHELPS & PHILLIPS, L.L.P.	COUNSEL TO ZETA GLOBAL HOLDINGS CORP. ATTN: DOUG BOGGS AND ALAN NOSKOW 1050 CONNECTICUT AVE., NW, SUITE 600 WASHINGTON DC 20036
MIGHTYHIVE INC.	ATTN: PETE KIM, CEO 394 PACIFIC AVE. FI. 5 SAN FRANCISCO CA 94111
MOAT INC	ATTN: JONAH GOODHARD, CEO 222 S ALBANY ST #2 ITHACA NY 14850
NEUSTAR INC.	21575 RIDGETOP CIR STERLING VA 20166
NEUSTAR INC.	ATTN: KEVIN HUGHES, SVP & GENERAL COUNSEL P.O. BOX 742000 ATLANTA GA 30374
NSONE INC	ATTN: KRIS BEEVERS, CEO 225 BROADWAY SUITE 2901 NEW YORK NY 10007
OFFICE OF THE UNITED STATES TRUSTEE	UNITED STATES TRUSTEE'S OFFICE REGION 2 U.S. FEDERAL OFFICE BUILDING 201 VARICK STREET, SUITE 1006 NEW YORK NY 10014
OFFICE OF THE UNITED STATES TRUSTEE	FOR THE SOUTHERN DISTRICT OF NEW YORK ATTN: BRIAN S. MASUMOTO; ANDREW VELEZ-RIVERA 201 VARICK STREET, SUITE 1006 NEW YORK NY 10014

## SERVICE LIST

<b>Claim Name</b>	<b>Address Information</b>
ORION WORLDWIDE, LLC	ATTN: JASON CHUNG 622 THIRD AVENUE NEW YORK NY 10017
PROHASKA CONSULTING LLC	ATTN: MATT PROHASKA, PRINCIPAL & CEO 99 MADISON AVENUE, 5TH FLOOR NEW YORK NY 10016
RAMDASS KESHAVAMURTHY	ATTN: ACCOUNTS RECEIVABLE 3688 13TH D MAIN 9TH CROSS HAL II STAGE BANGALORE INDIA
REIGER CONSULTING	ATTN: ACCOUNTS RECEIVABLE 225 WEST WAYNE AVE. WAYNE PA 19087
SILLS CUMMIS & GROSS P.C.	ATTN: ACCOUNTS RECEIVABLE ONE RIVERFRONT PLAZA NEWARK NJ 07102
TARLOW & CO. CPA'S	ATTN: ALEXANDER CHARITOS, ACCOUNTING DIR. 7 PENN PLAZA, STE 210 NEW YORK NY 10001
TROUTMAN SANDERS LLP	COUNSEL TO COLUMBIA PARTNERS AND NEBF ATTN: BRETT D. GOODMAN 875 THIRD AVENUE NEW YORK NY 10022
TROUTMAN SANDERS LLP	COUNSEL TO RCP ADVISORS, LLC LLC AND NATIONAL ELECTRICAL BENEFIT FUND ATTN: BRETT D. GOODMAN 875 THIRD AVENUE NEW YORK NY 10022
TROUTMAN SANDERS LLP	COUNSEL TO COLUMBIA PARTNERS AND NEBF ATTN: HARRIS WINSBERG AND MATTHEW ROBERTS 600 PEACHTREE STREET, NE, STE. 3000 ATLANTA GA 30308
UNITED STATES ATTORNEY FOR THE SOUTHERN	DISTRICT OF NEW YORK UNITED STATES ATTORNEY'S OFFICE 86 CHAMBERS STREET, 3RD FLOOR NEW YORK NY 10007
ZAPP360	ATTN: ROSIE O'MEARA, CEO 135 MADISON, 8TH FLOOR NEW YORK NY 10016
ZETA GLOBAL HOLDINGS CORP.	ATTN: STEVEN VINE, SVP AND GEN. COUNSEL 185 MADISON AVE., 5TH FLOOR NEW YORK NY 10016
ZETAXCHANGE	ATTN: DAVID A STEINBERG, CEO 185 MADISON AVE. 5 FL NEW YORK NY 10016

<b>Total Creditor count 52</b>
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## **EXHIBIT B**



*Collective, Inc. 2002 Email Service List*

amichaels@hballp.com  
billing@inap.com  
billingsupport@team.newstar  
brett.goodman@troutman.com  
contact@distillery.com  
first@zapp360.com  
info@doubleverify.com  
info@jenjo.com  
info@tarlow.com  
info@zetaglobal.com  
inquiry@gartner.com  
jason.chung@orionworldwide.com  
john.endo@cloudera.com  
matt@prohaskaconsulting.com  
nj@ns1.com  
peter.beardsley@troutman.com  
phoenixinfo@fragomen.com  
questions@mightyhive.com  
ramr@beeswax.io  
services@reigerconsulting.com  
sillsmail@sillscummis.com  
thedatahotline@oracle.com

## **EXHIBIT C**

SERVICE LIST

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**Claim Name**

**Address Information**

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COMERICA BANK

333 W. SANTA CLARA ST., 12TH FLOOR SAN JOSE CA 95113

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**Total Creditor count 1**

## **EXHIBIT D**

## SERVICE LIST

Claim Name	Address Information
ACCEL GROWTH FUND	STRATEGIC PARTNERS L.P. 428 UNIVERSITY AVENUE PALO ALTO CA 94301
ACCEL GROWTH FUND INVESTORS 2009 L.L.C.	428 UNIVERSITY AVENUE PALO ALTO CA 94301
ACCEL GROWTH FUND L.P.	428 UNIVERSITY AVENUE PALO ALTO CA 94301
APPRENDI, JOSEPH	310 HIGHLAND AVENUE MONTCLAIR NJ 07042
COLUMBIA PARTNERS, LLC,	INVESTMENT MANAGEMENT 5425 WISCONSIN AVENUE SUITE 700 CHEVY CHASE MD 20815
COMERICA BANK	39200 SIX MILE ROAD M/C 7578 LIVONIA MI 48152
COMMISSIONER OF LABOR STATE OF NEW YORK	DEPARTMENT OF LABOR ALBANY NY 12240
DATA SALES CO., INC	ATTN: BOB BRECKNER, VP 3450 WEST BURNSVILLE PARKWAY BURNSVILLE MN 55337
EDWARDS, DEBBIE	C/O LAW OFFICE OF MICHAEL A CERVINI ATTN: MICHAEL A. CERVINI, ESQ. 40-09 82ND ST. ELMHURST NY 11373
EVALVE AG	KENNEDYDAMM 1 DUSSELDORF 40476 GERMANY
FIRST CORPORATE SOLUTIONS	, AS REPRESENTATIVE 914 S STREET SACRAMENTO CA 95811
GREYCROFT PARTNERS ANNEX FUND, L.P.	292 MADISON AVE NEW YORK NY 10017
INOVIA INVESTMENT FUND II, LP	2000 MCGILL COLLEGE AVENUE SUITE 2210 MONTREAL QC 43A 3H3 CANADA
INOVIA INVESTMENT FUND II-A, LP	2000 MCGILL COLLEGE AVENUE SUITE 2210 MONTREAL QC 43A 3H3 CANADA
INOVIA INVESTMENT FUND II-B, LP	2000 MCGILL COLLEGE AVENUE SUITE 2210 MONTREAL QC 43A 3H3 CANADA
JENJO, LLC	54 MERCER STREET 4TH FLOOR NEW YORK NY 10013
JENJO, LLC	C/O HAND BALDACHIN AMBURGEY LLP ATTN: ADAM B. MICHAELS 8 W. 40TH ST., 12TH FLOOR NEW YORK NY 10018
JUDGE, GEOFF	90 RIVERSIDE DR #9G NEW YORK NY 10024
NATIONAL ELECTRICAL BENEFIT FUND	5425 WISCONSIN AVENUE SUITE 700 CHEVY CHASE MD 20815

<b>Total Creditor count 19</b>
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## **EXHIBIT E**

## SERVICE LIST

<b>Claim Name</b>	<b>Address Information</b>
AETNA	151 FARMINGTON AVE HARTFORD CT 06156
DELTA DENTAL	11300 TOMAHAWK CREEK PKWY #350 OVERLAND PARK KS 66211
GUARDIAN	PO BOX 2459 SPOKANE WA
INDEMNITY INSURANCE COMPANY	OF NORTH AMERICA 436 WALNUT ST PO BOX 1000 PHILADELPHIA PA 19106
MET LIFE	200 PARK AVENUE NEW YORK NY 10166
TRINET, INC.	ONE PARK PL STE 600 DUBLIN CA 94568
VSP	3333 QUALITY DR RANCHO CORDOVA CA 95670

<b>Total Creditor count 7</b>
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## **EXHIBIT F**



## SERVICE LIST

<b>Claim Name</b>	<b>Address Information</b>
99 PARK AVENUE ASSOCIATES, L.P.	ATTN: GAIL BARTLETT, MANAGER 99 PARK AVENUE NEW YORK NY 10016
99 PARK AVENUE ASSOCIATES, L.P.	410 PARK AVENUE, 20TH FLOOR NEW YORK NY 10022
NUMERIX LLC	99 PARK AVENUE, 5TH FL NEW YORK NY 10016

**Total Creditor count 3**

## **EXHIBIT G**

## SERVICE LIST

Claim Name	Address Information
15FIVE INC.	340 S. LEMON AVENUE 3053 SAN FRANCISCO CA 94123
99 PARK AVENUE ASSOCIATES, L.P.	410 PARK AVENUE, 20TH FLOOR NEW YORK NY 10022
ACCUWEATHER	385 SCIENCE PARK ROAD STATE COLLEGE PA 16803-2215
AD-JUSTER, INC.	ATTN: ACCOUNTS RECEIVABLE 13280 EVENING CREEK DR. S, SUITE 100 SAN DIEGO CA 92128
ADOBE SYSTEMS	345 PARK AVENUE SAN JOSE CA 95110-2704
ADRISE	560 MISSION ST SUITE 1301 SAN FRANCISCO CA 94105
AFCO CREDIT CORPORATION	14 WALL STREET STE 8A-19 NEW YORK NY 10005
AFILIAS TECHNOLOGIES LIMITED	4TH FLOOR, INTERNATIONAL HOUSE 3 HARBOURMASTER PLACE DUBLIN 1 IRELAND
ALT LEGAL	415 MADISON AVENUE 4TH FLOOR NEW YORK NY 10017
AMAZON WEB SERVICES	410 TERRY AVE N SEATTLE WA 98109
ANA	ATTN: JOANNE FORBES 708 THIRD AVENUE, 33RD FLOOR NEW YORK NY 10017
ANYPERK INC	33 NEW MONTGOMERY STREET SUITE 700 SAN FRANCISCO CA 94105-4506
APPNEXUS INC.	DEPT CH 19467 PALATINE IL 60055-9467
ARKADIN, INC.	ATTN: ACCOUNTS RECEIVABLE P.O. BOX 347261 PITTSBURGH PA 15251-4261
ASSOCIATED PENSION CONSULTANTS, INC.	111 EXPRESS STREET PLAINVIEW NY 11803
ASSOCIATION OF NATIONAL ADVERTISERS	ATTN: JOANNE FORBES 708 THIRD AVENUE, 33RD FLOOR NEW YORK NY 10017
AWESOMEOFFICE INC	3534 HAYDEN AVE CULVER CITY CA 90232
BAKER BOTTS LLP	41 LOTHBURY LONDON EC2R 7HF UNITED KINGDOM
BEEWAX.IO CORPORATION	ATTN: ACCOUNTS RECEIVABLE 572 GRAND STREET #G1301 NEW YORK NY 10002
BONNIER CORPORATION	2 PARK AVENUE NEW YORK NY 10016
BOOSTR	75 OLD ADOBE ROAD LOS GATOS CA 95032
BRANDED ENTERTAINMENT NETWORK, INC.	F/K/A CORBIS CORPORATION ATTN: RICKY RAY BUTLER, CEO 15250 VENTURA BLVD, STE 300 SHERMAN OAKS CA 91403
BYWATER FILMS	1366 18TH AVENUE SAN FRANCISCO CA 94122
CANON FINANCIAL SERVICES, INC	14904 COLLECTIONS CENTER DRIVE CHICAGO IL 60693-0149
CATCHPOINT SYSTEMS, INC.	150 W 30TH ST. 3RD FLOOR NEW YORK NY 10001
CENTURY LINK	P.O. BOX 52187 PHOENIX AZ 85072-2187
CLARITY	ATTN: ACCOUNTS RECEIVABLE 110 GREENE STREET SUITE 303 NEW YORK NY 10012
CLEARSLIDE	150 SPEAR ST STE 1500 SAN FRANCISCO CA 94105
CLOUDERA, INC.	ATTN: JOHN ENDO 395 PAGE MILL ROAD PALO ALTO CA 94306
CODEPILOT, INC	TWO EMBARCADERO CENTER 8TH FLOOR SAN FRANCISCO CA 94111
COGENT COMMUNICATIONS	2450 N STREET NW WASHINGTON DC 20037
COMERICA BANK	333 W. SANTA CLARA ST., 12TH FLOOR SAN JOSE CA 95113
COMPORT CONSULTING CORP	78 ORCHARD STREET RAMSEY NJ 07446
CONCUR	62157 COLLECTIONS CENTER DRIVE CHICAGO IL 60693
CONNETT, P.C	300 S. BROADWAY, APT. 6G TARRYTOWN NY 10591
CORPORATE ESSENTIALS	2 CRANBERRY ROAD SUITE 2 PARSIPPANY NJ 07054
CPRIME, INC.	P.O. BOX 4777 FOSTER CITY CA 94404
CROSS PIXEL MEDIA INC	229 WEST 28TH STREET SUITE 400 NEW YORK NY 10001
CSC CORPORATION SERVICE COMPANY	P.O. BOX 13397 PHILADELPHIA PA 19101-3397
CT CORPORATION	111 8TH AVENUE 13TH FLOOR NEW YORK NY 10011
DATA SALES CO., INC	ATTN: BOB BRECKNER, VP 3450 WEST BURNSVILLE PARKWAY BURNSVILLE MN 55337
DELAWARE SECRETARY OF STATE	DIVISION OF CORPORATIONS P.O. BOX 5509 BINGHAMTON NY 13902-5509
DELOITTE & TOUCHE LLP	ATTN: ACCOUNTS RECEIVABLE P.O. BOX 844708 DALLAS TX 75284-4708
DEPARTMENT OF TREASURY	INTERNAL REVENUE SERVICE CENTER OGDEN UT 84201
DIGITAL OCEAN	101 SIXTH AVE NEW YORK NY 10013
DOCUSIGN	221 MAIN ST STE 1000 SAN FRANCISCO CA 94105
DOUBLE VERIFY, INC	ATTN: ACCOUNTS RECEIVABLE/LEGAL 575 8TH AVENUE 8TH FLOOR NEW YORK NY 10018

## SERVICE LIST

Claim Name	Address Information
DOUBLECLICK TECHSOLUTIONS	P.O. BOX 10299 UNIONDALE NY 11555-1029
DROPBOX, INC.	DEPT LA 24086 PASADENA CA 91185-4086
DSTILLERY INC.	ATTN: ACCOUNTS RECEIVABLE 470 PARK AVE S. NEW YORK NY 10016
EMARKETER	11 TIMES SQUARE FLOOR 14 NEW YORK NY 10036
EPSILON DATA MANAGEMENT LLC	3788 MOMENTUM PLACE CHICAGO IL 60689-5337
EQUINIX, INC	4252 SOLUTIONS CENTER CHICAGO IL 60677-4002
ESHARES INC	195 PAGE MILL RD SUITE 101 PALO ALTO CA 94306
EVIDON, INC	10 EAST 39TH ST 8TH FLR NEW YORK NY 10016
EXELATE DATA	7 WEST 22ND ST, 9TH FL. NEW YORK NY 10010
FACEBOOK	1 HACKER WAY MENLO PARK CA 94205
FEDERAL INS COMPANY (CHUBB)	1655 RICHMOND AVENUE STATEN ISLAND NY 10314
FORRESTER	25304 NETWORK PLACE CHICAGO IL 60673-1253
FRAGOMEN, DEL REY, BERNSEN & LOEWY, LLP	ATTN: ACCOUNTS RECEIVABLE 75 REMITTANCE DRIVE SUITE 6072 CHICAGO IL 60675-6072
FRANCHISE TAX BOARD CA	FRANCHISE TAX BOARD P.O. BOX 942857 SACRAMENTO CA 94257-0511
GAME SHOW NETWORK	100 SUMMER STREET 11 FLOOR BOSTON MA 02110
GARTNER INC	ATTN: ACCOUNTS RECEIVABLE P.O. BOX 911319 DALLAS TX 75391-1319
GITHUB	88 COLIN P. KELLY JR. STREET SAN FRANCISCO CA 94107
GODADDY	14455 N HAYDEN RD STE 219 SCOTTSDALE AZ 85260
GOOGLE INC	DEPT. 33654 P.O. BOX 39000 SAN FRANCISCO CA 94139
GRAPESHOT LTD	ATTN: ACCOUNTS RECEIVABLE 9 DUKES COURT 54-62 NEWMARKET ROAD CAMBRIDGE CB5 8DZ UNITED KINGDOM
GUARDIAN SERVICE INDUSTRIES INC	22 WATER STREET GROUND FLOOR NEW YORK NY 10041
HEWLETT PACKARD ENTERPRISE COMPANY	3000 HANOVER STREET PALO ALTO CA 94304
HIPCHAT	1098 HARRISON ST. SAN FRANCISCO CA 94103
HODGSON RUSS LLP	THE GUARANTY BUILDING 140 PEARL STREET, SUITE 100 BUFFALO NY 14202-4040
HUBSPOT, INC.	25 FIRST ST 2ND FL CAMBRIDGE MA 02141
HURON CONSULTING	1166 AVENUE OF THE AMERICAS 3RD FL NEW YORK NY 10036
IAB TECH LAB	116 E 27TH ST 7TH FL NEW YORK NY 10016
ICON INTERNATIONAL, INC.	ONE EAST WEAVER STREET GREENWICH CT 06831
ILAND INTERNET SOLUTIONS CORPORATION	1235 NORTH LOOP WEST SUITE 800 HOUSTON TX 77008
INA MURDOCK-SANTOS	1036 CADIZ STREET NEW ORLEANS LA 70115
INFORM, INC	P.O. BOX 203823 DALLAS TX 75320-3823
INSIGHT SQUARED, INC	P.O. BOX 123579 DALLAS TX 75312-3579
INTEGRAL AD SCIENCE, INC	BOX 200197 PITTSBURGH PA 15251-0197
INTERACTIVE ADVERTISING BUREAU	116 EAST 27TH STREET 7TH FLOOR NEW YORK NY 10016
INTERNAL REVENUE SERVICE	P.O. BOX 105078 ATLANTA GA 30348
INTERNAP NETWORK SERVICES	DEPT 0526 P.O. BOX 120526 DALLAS TX 75312-0526
INTERTRUST (NETHERLANDS)	P.O. BOX 990 AMSTERDAM 1097 JB THE NETHERLANDS
INVISIONAPP	41 MADISON AVE 25TH FL NEW YORK NY 10010
IRON MOUNTAIN	P.O. BOX 27128 NEW YORK NY 10087-7128
JENJO, LLC	ATTN: LEGAL/GENERAL COUNSEL 5 GREAT JONES STREET #2 NEW YORK NY 10012
JETBRAINS	DBA JETBRAINS AMERICAS 1900 SOUTH NORFOLK ST, SUITE 350 SAN MATEO CA 94403
KENNETH GELB	85 PARK AVENUE GLEN RIDGE NJ 07028
KNOTEL, INC.	33 WEST 17TH ST. 6TH FL NEW YORK NY 10011
LIGHTTOWER	P.O. BOX 27135 NEW YORK NY 10087-7135
LINKEDIN CORPORATION	ATTN: ACCOUNTS RECEIVABLE 62228 COLLECTIONS CENTER DRIVE CHICAGO IL 60693-0622
LORI SOMERVILLE	P.O. BOX 602 HAYWARD WI 54843
LOS ANGELES COUNTY TAX COLLECTOR	20 N SPRING STREET, ROOM 1225 ATTN: STEPHEN GINGOLD SPU LOS ANGELES CA 90012
LOS ANGELES DEPT OF WATER & POWER	P.O. BOX 30808 LOS ANGELES CA 90030-0808

## SERVICE LIST

Claim Name	Address Information
LOTAME SOLUTIONS, INC.	8850 STANFORD BLVD SUITE 2000 COLUMBIA MD 21045
LOWENSTEIN SANDLER	65 LIVINGSTON AVENUE ROSELAND NJ 07068
MANATT, PHELPS & PHILLIPS LLP	11355 W. OLYMPIC BOULEVARD LOS ANGELES CA 90064
MASSACHUSETTS DEPT OF REVENUE	P.O. BOX 7010 BOSTON MA 02204
MCCARTER & ENGLISH, LLP	FOUR GATEWAY CENTER 100 MULBERRY STREET NEWARK NJ 07102
MEDIARADAR, INC.	252 WEST 37TH ST, STE 1001 NEW YORK NY 10018
MERCURY BUSINESS SERVICES	61 BATTERYMARCH ST BOSTON MA 02110
MIGHTYHIVE INC.	ATTN: ACCOUNTS RECEIVABLE 394 PACIFIC AVE. FL. 5 SAN FRANCISCO CA 94111
MOAT INC	ATTN: ACCOUNTS RECEIVABLE 222 S ALBANY ST #2 ITHACA NY 14850
MOHAWKVA	114 GENESEE STREET UTICA NY 13502
MOO, INC.	14 BLACKSTONE VALLEY PLACE LINCOLN RI 02865
MORGAN LEWIS & BOCKIUS LLP	PO BOX 8500 S-6050 PHILADELPHIA PA 19178-6050
NATALIE RYAN	8 AMBROSE AVENUE MALVERNE NY 11565
NETWORK ADVERTISING INITIATIVE	509 7TH ST., NW WASHINGTON DC 20004
NEUSTAR INC.	ATTN: ACCOUNTS RECEIVABLE P.O. BOX 742000 ATLANTA GA 30374-2000
NEW JERSEY DIVISION OF TAXATION	P.O. BOX 284 TRENTON NJ 08695-0284
NEW YORK STATE SALES TAX	P.O. BOX 15168 ALBANY NY 12212-5168
NEXTIVA	8800 E. CHAPARRAL RD. SUITE 300 SCOTTSDALE AZ 85250
NORTH CAROLINA DEPT OF REVENUE	P.O. BOX 25000 RALEIGH NC 27640-0520
NSONE INC	ATTN: ACCOUNTS RECEIVABLE 225 BROADWAY SUITE 2901 NEW YORK NY 10007
NYC DEPARTMENT OF FINANCE	P.O. BOX 3933 NEW YORK NY 10008
OATH AMERICA INC	22000 AOL WAY DULLES VA 20166
OPTIMAL FUSION	7162 BEVERLY BLVD SUITE 580 LOS ANGELES CA 90036
ORACLE AMERICA, INC	P.O. BOX 203448 DALLAS TX 75320-3448
ORION WORLDWIDE, LLC	ATTN: JASON CHUNG 622 THIRD AVENUE NEW YORK NY 10017
PAGE, MICHAEL	177 BROAD STREET 7TH FLOOR STAMFORD CT 06901
PAGERDUTY	548 MARKET ST. 26994 SAN FRANCISCO CA 94104
PEOPLERX LLC	51A CRESCENT ROAD PORT WASHINGTON NY 11050
PITNEY BOWES	P.O. BOX 371887 PITTSBURGH PA 15250-7896
PLACED INC	1501 4TH AVENUE SUITE 2500 SEATTLE WA 98101
PRISA DIGITAL	2100 CORAL WAY SUITE 304 MIAMI FL 33145
PROHASKA CONSULTING LLC	ATTN: ACCOUNTS RECEIVABLE 99 MADISON AVENUE, 5TH FLOOR NEW YORK NY 10016
PROMEVO LLC	1720 WILDCAT BLVD SUITE 100 BURLINGTON KY 41005
RADAR ONLINE, LLC.	1000 MERICAN MEDIA WAY BOCA RATON FL 33464-1000
RAMDASS KESHAVAMURTHY	ATTN: ACCOUNTS RECEIVABLE 3688 13TH D MAIN 9TH CROSS HAL II STAGE BANGALORE INDIA
REIGER CONSULTING	ATTN: ACCOUNTS RECEIVABLE 225 WEST WAYNE AVE. WAYNE PA 19087
ROSENBERG FORTUNA & LAITMAN, LLP	ATTORNEYS AT LAW 666 OLD COUNTRY RD - STE 810 GARDEN CITY NY 11530
SALESFORCE.COM	P.O. BOX 203141 DALLAS TX 75320-3141
SILLS CUMMIS & GROSS P.C.	ATTN: ACCOUNTS RECEIVABLE ONE RIVERFRONT PLAZA NEWARK NJ 07102
SIZMEK TECHNOLOGIES INC	401 PARK AVE SOUTH 5TH FL NEW YORK NY 10016
SMK SURVEY	39 FROME ST MOREE NSW 2400 WALES
SOFTWARE.HARDWARE.INTEGRATION	P.O. BOX 952121 DALLAS TX 75395-2121
SOLIUM HOLDING USA, INC.	DEPT 3542 P O BOX 123542 DALLAS TX 75312
SPOTXCHANGE, INC.	8181 ARISTA PL STE 400 BROOMFIELD CO 80021
STAPLES	DEPT NY P.O. BOX 415256 BOSTON MA 02241-5256
STEVE ELKES	23 HIRST ROAD BRIARCLIFF MANOR NY 10510
TAPCLICKS	3031 TISCH WAY STE 1002 SAN JOSE CA 95128
TARLOW & CO. CPAS	ATTN: ACCOUNTS RECEIVABLE 7 PENN PLAZA, STE 210 NEW YORK NY 10001-3900

## SERVICE LIST

Claim Name	Address Information
TEAMVIEWER GMBH	JAHNSTR. 30 GOEPPINGEN 73037 GERMANY
TEGNA MEDIA (A DIVISION OF TEGNA INC.)	7950 JONES BRANCH DRIVE MCLEAN VA 22107-0150
THE TRAVELERS INDEMNITY COMPANY	385 WASHINGTON STREET SAINT PAUL MN 55102
TRUSTWORTH ACCOUNTABILITY GROUP	116 EAST 27TH STREET, FL 7 NEW YORK NY 10016
TUMRI SOFTWARE TECHNOLOGIES	ATTN: ACCOUNTS RECEIVABLE NO. 3, SALARPURIA WINDSOR 6TH FLOOR BANGALORE 560042 INDIA
TURN INC.	901 MARSHALL ST REDWOOD CITY CA 94063
VEDANAND YELLUGAPALLI	824 WINDSOR PERRINEVILLE ROAD EAST WINDSOR NJ 08520
VENABLE LLP	750 E. PRATT STREET SUITE 900 BALTIMORE MD 21202
VERIZ-WI	P.O. BOX 408 NEWARK NJ 07101-0408
VIAMEDIA, INC.	60 EAST 42ND STREET, STE. 1460 NEW YORK NY 10165
VISTRA	NO 52 1ST FL 100 FEET MAIN ROAD BANGALORE 560034 INDIA
VONAGE BUSINESS	P.O. BOX 392479 PITTSBURGH PA 15251-9479
WELLS FARGO INSURANCE SERVICES USA, INC.	P.O. BOX 203066 DALLAS TX 75320-3066
WILK AUSLANDER LLP	1515 BROADWAY NEW YORK NY 10036
WISCONSIN DEPARTMENT OF REVENUE	P.O. BOX 930208 MILWAUKEE WI 53293-0208
WP ENGINE	504 LAVACA ST STE 1000 AUSTIN TX 78701
XEROX CORPORATION	P.O. BOX 802555 CHICAGO IL 60680-2555
YAHOO	701 FIRST AVE SUNNYVALE CA 94089
ZAPP360	ATTN: ACCOUNTS RECEIVABLE 135 MADISON, 8TH FLOOR NEW YORK NY 10016
ZAYO GROUP	P.O. BOX 952136 DALLAS TX 75395-2136
ZENDESK	989 MARKET ST SUITE 300 SAN FRANCISCO CA 94103
ZETA GLOBAL CORP.	185 MADISON AVE, 5TH FLOOR NEW YORK NY 10016
ZETAXCHANGE	ATTN: ACCOUNTS RECEIVABLE 185 MADISON AVE. 5 FL NEW YORK NY 10016

<b>Total Creditor count 166</b>
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## **EXHIBIT H**

*Collective, Inc. UCC Email Service List*

cdoherly@columbiaptrs.com

bobbreckner@datasales.com

info@hballp.com

info@jenjo.com



# **EXHIBIT I**

*Collective, Inc. Wage Email Service List*

krocheskiJ@aetna.com

## **EXHIBIT J**

*Collective, Inc. Bid Parties/Contract Email Service List*

info@clearslide.com
info@cogentco.com
bobbreckner@datasales.com
jason.chung@orionworldwide.com