

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE SOUTHERN DISTRICT OF TEXAS  
HOUSTON DIVISION**

|                                                     |   |                         |
|-----------------------------------------------------|---|-------------------------|
| In re:                                              | ) |                         |
|                                                     | ) | Chapter 11              |
| LOYALTY VENTURES INC., <i>et al.</i> , <sup>1</sup> | ) |                         |
|                                                     | ) | Case No. 23-90111 (CML) |
| Debtors.                                            | ) |                         |
|                                                     | ) | (Jointly Administered)  |

**MASTER SERVICE LIST AS OF MARCH 23, 2023**

Pursuant to the ORDER GRANTING COMPLEX CHAPTER 11 BANKRUPTCY CASE TREATMENT [Docket No. 42], attached hereto as **Exhibit A** is the consolidated Master Service List identifying parties that must be served whenever a motion or other pleading requires notice as of March 23, 2023.

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<sup>1</sup> The Debtors in these chapter 11 cases, along with the last four digits of the Debtors' tax identification numbers, are: Loyalty Ventures Inc. (3472); LVI Lux Holdings S.à.r.l. (5350); LVI Sky Oak LLC (1657); and Rhombus Investments L.P. (7493). The location of the Debtors' service address for purposes of these chapter 11 cases is: 8235 Douglas Avenue, Suite 1200, Dallas, Texas 75225.

**Exhibit A**

In re: Loyalty Ventures Inc., et al.  
Master Service List  
Case No. 23-90111 (CML)

| DESCRIPTION                                                                   | NAME                                                    | NOTICE NAME                                                                            | ADDRESS 1                        | ADDRESS 2                         | CITY                 | STATE | ZIP        | COUNTRY     | PHONE                      | FAX          | EMAIL                                                             |
|-------------------------------------------------------------------------------|---------------------------------------------------------|----------------------------------------------------------------------------------------|----------------------------------|-----------------------------------|----------------------|-------|------------|-------------|----------------------------|--------------|-------------------------------------------------------------------|
| Top Unsecured Creditor                                                        | Abnormal Security Corp                                  | Attn: Evan Reiser                                                                      | 797 Bryant St                    |                                   | San Francisco        | CA    | 94107      |             | (646) 283-9493             |              | legal@abnormalsecurity.com<br>mbrimage@akingump.com               |
| Proposed Counsel to the Debtor and Debtor in Possession                       | Akin Gump Strauss Hauer & Feld LLP                      | Attn: Marty L. Brimmage, Jr., Lacy M. Lawrence, Rachel Biblo Block                     | 2300 N. Field Street, Suite 1800 |                                   | Dallas               | TX    | 75201      |             | 214-969-2800               | 214-969-4343 | llawrence@akingump.com<br>rbibloblock@akingump.com                |
| Proposed Counsel to the Debtor and Debtor in Possession                       | Akin Gump Strauss Hauer & Feld LLP                      | Attn: Philip C. Dublin, Meredith A. Lahaie                                             | One Bryant Park                  |                                   | New York             | NY    | 10036      |             | 212-872-1000               | 212-872-1002 | pdublin@akingump.com<br>mlahaie@akingump.com                      |
| Top Unsecured Creditor                                                        | Auditboard                                              | Attn: Tina Yeh                                                                         | 12900 Park Plaza Drive           | Suite 200                         | Cerritos             | CA    | 90703      |             | (877) 769-5444             |              | tyeh@auditboard.com                                               |
| Top Unsecured Creditor                                                        | AVI Systems                                             | Attn: Jeff Stoebner                                                                    | 9675 W 76th St, Ste 130          |                                   | Eden Prairie         | MN    | 55344      |             | (701) 223-3800             |              | jeff.stoebner@avisystems.com                                      |
| Top Unsecured Creditor                                                        | Bread Financial Holdings, Inc.                          | Attn: Ralph Andretta                                                                   | 3095 Loyalty Circle              |                                   | Columbus             | OH    | 43219      |             | (718) 248-1622             |              | ralph.andretta@breadfinancial.com                                 |
| Commonwealth of Puerto Rico                                                   | Commonwealth of Puerto Rico                             | Attn: Bankruptcy Department                                                            | Apartado 9020192                 |                                   | San Juan             | PR    | 00902-0192 |             | 787-721-2900               | 787-729-2059 |                                                                   |
| Top Unsecured Creditor                                                        | Computershare Inc.                                      | Attn: Stuart Irving                                                                    | Yarra Falls 452 Johnston St      |                                   | Abbotsford, Victoria |       | 3067       | Australia   | (781) 575-2000             |              | stuart.irving@computershare.com.au<br>brian.resnick@davispolk.com |
| Counsel to Bread Financial Holdings, Inc.                                     | Davis Polk & Wardwell LLP                               | Attn: Brian M. Resnick, Benjamin S. Kaminetzky, Joshua Y. Sturm                        | 450 Lexington Avenue             |                                   | New York             | NY    | 10017      |             | 212-450-4000               |              | ben.kaminetzky@davispolk.com<br>joshua.sturm@davispolk.com        |
| Top Unsecured Creditor                                                        | Eligible Brand Loyalty Omnibus Incentive Plan Employees | Attn: Plan Manager                                                                     | Koningsweg 101                   |                                   | Den Bosch            |       | 5211 BH    | Netherlands |                            |              |                                                                   |
| Top Unsecured Creditor                                                        | Ernst & Young Product Sales LLC                         | Attn: Yvonne Xu                                                                        | 950 Main Avenue, Suite 1800      |                                   | Cleveland            | OH    | 44113      |             | (214) 969-8917             |              | yvonne.xu@ey.com                                                  |
| Counsel to City National Bank                                                 | Foley & Lardner LLP                                     | Attn: John P. Melko                                                                    | 1000 Louisiana                   | Suite 2000                        | Houston              | TX    | 77002      |             | 713-276-5500               | 713-276-5555 | jmelko@foley.com                                                  |
| Counsel to City National Bank                                                 | Foley & Lardner LLP                                     | Attn: Stephen A. Jones                                                                 | 2021 McKinney Avenue             | Suite 1600                        | Dallas               | TX    | 75201      |             | 214-999-3000               | 214-999-4667 | sajones@foley.com                                                 |
| Counsel to Ad Hoc Group of Term B Loan Lenders                                | Gibson, Dunn & Crutcher LLP                             | Attn: AnnElyse Gains                                                                   | 1050 Connecticut Avenue, N.W     |                                   | Washington           | DC    | 20036-5306 |             | 202-955-8500               |              | agains@gibsondunn.com<br>SGreenberg@gibsondunn.com                |
| Counsel to the Ad Hoc Group of Term B Loan Lenders                            | Gibson, Dunn & Crutcher LLP                             | Attn: Scott J. Greenberg, Stephen Silverman, Steven A. Domanowski, AnnElyse S. Gains   | 333 SOUTH GRAND AVENUE           |                                   | LOS ANGELES          | CA    | 90071-3197 |             |                            |              | SSilverman@gibsondunn.com<br>SDomanowski@gibsondunn.com           |
| Counsel to Ad Hoc Group of Term B Loan Lenders                                | Gibson, Dunn & Crutcher LLP                             | Attn: Scott J. Greenberg, C. Lee Wilson, Stephen Silverman                             | 200 Park Avenue                  |                                   | New York             | NY    | 10166-0193 |             | 212-351-4000               |              | AGains@gibsondunn.com<br>sgreenberg@gibsondunn.com                |
| Counsel to Bank of America, N.A.                                              | Hayes and Boone, LLP                                    | Attn: Eli O. Columbus, J. Frasher Murphy, Matt Ferris                                  | 2323 Victory Avenue, Suite 700   |                                   | Dallas               | TX    | 75219      |             | 214-651-5000               | 214-651-5940 | clwilson@gibsondunn.com<br>ssilverman@gibsondunn.com              |
| Counsel to Bank of America, National Association, as the administrative agent | Haynes and Boone, LLP                                   | Attn: James Markus, Eli Columbus, Frasher Murphy                                       | C/O: BANK OF AMERICA             | 2323 VICTORY AVENUE, SUITE 700    | Dallas               | TX    | 75219-7672 |             |                            |              | eli.columbus@haynesboone.com<br>frasher.murphy@haynesboone.com    |
| Counsel to Ad Hoc Group of Term B Loan Lenders                                | Howley Law PLLC                                         | Attn: Tom A. Howley, Eric Terry                                                        | Pennzoil Place South Tower       | 711 Louisiana St. Suite 1850      | Houston              | TX    | 77002      |             | 713-333-9125               |              | matt.ferris@haynesboone.com<br>James.Markus@haynesboone.com       |
| IRS Insolvency Section                                                        | Internal Revenue Service                                | Centralized Insolvency Operation                                                       | 2970 Market St.                  |                                   | Philadelphia         | PA    | 19104-5016 |             | 800-973-0424               | 855-235-6787 | Eli.Columbus@haynesboone.com<br>Frasher.Murphy@haynesboone.com    |
| IRS Insolvency Section                                                        | Internal Revenue Service                                | Centralized Insolvency Operation                                                       | P.O. Box 7346                    |                                   | Philadelphia         | PA    | 19101-7346 |             | 800-973-0424               | 855-235-6787 | tom@howley-law.com<br>eric@howley-law.com                         |
| Proposed Counsel to the Debtor and Debtor in Possession                       | Jackson Walker LLP                                      | Attn: Matthew D. Cavanaugh, J. Machir Stull, Jennifer F. Wertz, Victoria N. Argeroplos | 1401 McKinney Street, Suite 1900 |                                   | Houston              | TX    | 77010      |             | 713-752-4200               | 713-752-4221 | mcavanaugh@jw.com<br>mstull@jw.com                                |
| Debtor                                                                        | Loyalty Ventures Inc.                                   | Attn: President or General Counsel                                                     | 8235 Douglas Avenue, Suite 1200  |                                   | Dallas               | TX    | 75225      |             |                            |              | jwertz@jw.com<br>vargeroplos@jw.com                               |
| Top Unsecured Creditor                                                        | Nasdaq                                                  | Attn: Erika Moore                                                                      | 805 King Farm Boulevard          |                                   | Rockville            | MD    | 20850      |             | (212) 401-8769             |              | erika.moore@nasdaq.com                                            |
| National Association of Attorneys General                                     | National Association of Attorneys General               | Attn: Karen Cordry                                                                     | 1850 M St., Nw 12Th Floor        |                                   | Washington           | DC    | 20036      |             | 202-326-6025               | 202-331-1427 |                                                                   |
| United States Trustee Southern District of Texas                              | Office of the United States Trustee                     | Attn: Hector Duran, Alicia Barcomb                                                     | 515 Rusk Street, Suite 3516      |                                   | Houston              | TX    | 77002      |             | 713-718-4650               | 713-718-4670 | KCORDRY@NAAG.ORG<br>hector.duran@usdoj.gov                        |
| Counsel to Bread Financial Holdings, Inc.                                     | Porter Hedges LLP                                       | Attn: John F. Higgins, M. Shane Johnson, Megan Young-John                              | 1000 Main Street                 | 36th Floor                        | Houston              | TX    | 77002      |             | 713-226-6000               | 713-228-1331 | Alicia.barcomb@usdoj.gov<br>jhiggins@porterhedges.com             |
| Top Unsecured Creditor                                                        | PricewaterhouseCoopers LLP                              | Attn: Mitch Bramlett                                                                   | 2121 N Pearl St Suite 2000       |                                   | Dallas               | TX    | 75201      |             | (214) 754-7476             |              | sjohnson@porterhedges.com<br>myoung-john@porterhedges.com         |
| Securities and Exchange Commission - Headquarters                             | Securities & Exchange Commission                        | Secretary of the Treasury                                                              | 100 F ST NE                      |                                   | Washington           | DC    | 20549      |             | 202-942-8088               |              | mitch.bramlett@us.pwc.com                                         |
| Securities and Exchange Commission - Regional Office                          | Securities & Exchange Commission - Fort Worth Office    | David Woodcock Regional Director                                                       | Burnett Plaza                    | 801 Cherry St., Ste. 1900 Unit 18 | Fort Worth           | TX    | 76102      |             | 817-978-3821               |              | secbankruptcy@sec.gov<br>nyrobankruptcy@sec.gov                   |
| Securities and Exchange Commission - Regional Office                          | Securities & Exchange Commission - NY Office            | Attn: Bankruptcy Department                                                            | Brookfield Place                 | 200 Vesey Street Ste 400          | New York             | NY    | 10281-1022 |             | 212-336-1100               |              | bankruptcynoticeschr@sec.gov                                      |
| State of Alabama Attorney General                                             | State of Alabama Attorney General                       | Attn: Bankruptcy Department                                                            | P.O. Box 300152                  |                                   | Montgomery           | AL    | 36130-0152 |             | 334-242-7300               | 334-242-2433 |                                                                   |
| State of Alaska Attorney General                                              | State of Alaska Attorney General                        | Attn: Bankruptcy Department                                                            | P.O. Box 110300                  |                                   | Juneau               | AK    | 99811-0300 |             | 907-465-2133               | 907-465-2075 | ATTORNEY.GENERAL@ALASKA.GOV                                       |
| State of Arizona Attorney General                                             | State of Arizona Attorney General                       | Attn: Bankruptcy Department                                                            | 2005 N Central Ave               |                                   | Phoenix              | AZ    | 85004-2926 |             | 602-542-5025               | 602-542-4085 | AGINFO@AZAG.GOV                                                   |
| State of Arkansas Attorney General                                            | State of Arkansas Attorney General                      | Attn: Bankruptcy Department                                                            | 323 Center St.                   | Suite 200                         | Little Rock          | AR    | 72201-2610 |             | 501-682-2007; 800-482-8982 | 501-682-8084 |                                                                   |
| State of California Attorney General                                          | State of California Attorney General                    | Attn: Bankruptcy Department                                                            | P.O. Box 944255                  |                                   | Sacramento           | CA    | 94244-2550 |             | 916-445-9555               | 916-323-5341 | BANKRUPTCY@COAG.GOV                                               |

**In re: Loyalty Ventures Inc., et al.**  
Master Service List  
Case No. 23-90111 (CML)

| DESCRIPTION                              | NAME                                     | NOTICE NAME                              | ADDRESS 1                                             | ADDRESS 2                                    | CITY           | STATE | ZIP        | COUNTRY | PHONE                      | FAX          | EMAIL                                            |
|------------------------------------------|------------------------------------------|------------------------------------------|-------------------------------------------------------|----------------------------------------------|----------------|-------|------------|---------|----------------------------|--------------|--------------------------------------------------|
| State of Colorado Attorney General       | State of Colorado Attorney General       | Attn: Bankruptcy Department              | Ralph L. Carr Colorado Judicial Center                | 1300 Broadway, 10Th Floor                    | Denver         | CO    | 80203      |         | 720-508-6000               | 720-508-6030 |                                                  |
| State of Connecticut Attorney General    | State of Connecticut Attorney General    | Attn: Bankruptcy Department              | 165 Capitol Avenue                                    |                                              | Hartford       | CT    | 06106      |         | 860-808-5318               | 860-808-5387 | ATTORNEY.GENERAL@CT.GOV<br>DENISE.MONDELL@CT.GOV |
| State of Delaware Attorney General       | State of Delaware Attorney General       | Attn: Bankruptcy Department              | Carvel State Office Bldg.                             | 820 N. French St.                            | Wilmington     | DE    | 19801      |         | 302-577-8338               | 302-577-6630 | ATTORNEY.GENERAL@STATE.DE.US                     |
| State of Florida Attorney General        | State of Florida Attorney General        | Attn: Bankruptcy Department              | The Capitol, PI 01                                    |                                              | Tallahassee    | FL    | 32399-1050 |         | 850-414-3300               | 850-488-4872 |                                                  |
| State of Georgia Attorney General        | State of Georgia Attorney General        | Attn: Bankruptcy Department              | 40 Capital Square, Sw                                 |                                              | Atlanta        | GA    | 30334-1300 |         | 404-656-3300               | 404-657-8733 |                                                  |
| State of Hawaii Attorney General         | State of Hawaii Attorney General         | Attn: Bankruptcy Department              | 425 Queen St.                                         |                                              | Honolulu       | HI    | 96813      |         | 808-586-1500               | 808-586-1239 | HAWAIIAG@HAWAII.GOV                              |
| State of Idaho Attorney General          | State of Idaho Attorney General          | Attn: Bankruptcy Department              | 700 W. Jefferson Street                               | P.O. Box 83720                               | Boise          | ID    | 83720-1000 |         | 208-334-2400               | 208-854-8071 |                                                  |
| State of Illinois Attorney General       | State of Illinois Attorney General       | Attn: Bankruptcy Department              | 100 West Randolph Street<br>Indiana Government Center | 302 W. Washington St.,<br>5Th Floor          | Chicago        | IL    | 60601      |         | 312-814-3000               |              | WEBMASTER@ATG.STATE.IL.US                        |
| State of Indiana Attorney General        | State of Indiana Attorney General        | Attn: Bankruptcy Department              | South                                                 |                                              | Indianapolis   | IN    | 46204      |         | 317-232-6201               | 317-232-7979 | INFO@ATG.IN.GOV                                  |
| State of Iowa Attorney General           | State of Iowa Attorney General           | Attn: Bankruptcy Department              | 1305 E. Walnut Street                                 |                                              | Des Moines     | IA    | 50319      |         | 515-281-5164               | 515-281-4209 | WEBTEAM@AG.IOWA.GOV                              |
| State of Kansas Attorney General         | State of Kansas Attorney General         | Attn: Bankruptcy Department              | 120 Sw 10Th Ave., 2Nd Floor                           |                                              | Topeka         | KS    | 66612-1597 |         | 785-296-2215; 888-428-8436 | 785-296-6296 |                                                  |
| State of Kentucky Attorney General       | State of Kentucky Attorney General       | Attn: Bankruptcy Department              | 700 Capitol Avenue, Suite 118                         |                                              | Frankfort      | KY    | 40601      |         | 502-696-5300               | 502-564-2894 |                                                  |
| State of Louisiana Attorney General      | State of Louisiana Attorney General      | Attn: Bankruptcy Department              | P.O. Box 94095                                        |                                              | Baton Rouge    | LA    | 70804-4095 |         | 225-326-6000               | 225-326-6499 | CONSUMERINFO@AG.STATE.LA.US                      |
| State of Maine Attorney General          | State of Maine Attorney General          | Attn: Bankruptcy Department              | 6 State House Station                                 |                                              | Augusta        | ME    | 04333-0000 |         | 207-626-8800               |              |                                                  |
| State of Maryland Attorney General       | State of Maryland Attorney General       | Attn: Bankruptcy Department              | 200 St. Paul Place                                    |                                              | Baltimore      | MD    | 21202-2202 |         | 410-576-6300               |              | OAG@OAG.STATE.MD.US                              |
| State of Massachusetts Attorney General  | State of Massachusetts Attorney General  | Attn: Bankruptcy Department              | One Ashburton Place                                   |                                              | Boston         | MA    | 02108-1698 |         | 617-727-2200               |              | AGO@STATE.MA.US                                  |
| State of Michigan Attorney General       | State of Michigan Attorney General       | Attn: Bankruptcy Department              | G. Mennen Williams Building,<br>7Th Floor             | 525 W. Ottawa St., P.O.<br>Box 30212         | Lansing        | MI    | 48909-0212 |         | 517-373-1110               | 517-373-3042 | MIAG@MICHIGAN.GOV                                |
| State of Minnesota Attorney General      | State of Minnesota Attorney General      | Attn: Bankruptcy Department              | 1400 Bremer Tower                                     | 445 Minnesota Street                         | St. Paul       | MN    | 55101-2131 |         | 651-296-3353; 800-657-3787 |              |                                                  |
| State of Mississippi Attorney General    | State of Mississippi Attorney General    | Attn: Bankruptcy Department              | Walter Sillers Building                               | 550 High Street, Suite<br>1200, P.O. Box 220 | Jackson        | MS    | 39201      |         | 601-359-3680               |              |                                                  |
| State of Missouri Attorney General       | State of Missouri Attorney General       | Attn: Bankruptcy Department              | Supreme Court Building                                | 207 W. High St.                              | Jefferson City | MO    | 65102      |         | 573-751-3321               | 573-751-0774 | ATTORNEY.GENERAL@AGO.MO.GOV                      |
| State of Montana Attorney General        | State of Montana Attorney General        | Attn: Bankruptcy Department              | 215 N Sanders, Third Floor                            | Po Box 201401                                | Helena         | MT    | 59620-1401 |         | 406-444-2026               | 406-444-3549 | CONTACTDOJ@MT.GOV                                |
| State of Nebraska Attorney General       | State of Nebraska Attorney General       | Attn: Bankruptcy Department              | 2115 State Capitol                                    | 2Nd Fl, Rm 2115                              | Lincoln        | NE    | 68509-8920 |         | 402-471-2683               | 402-471-3297 | AGO.INFO.HELP@NEBRASKA.GOV                       |
| State of Nevada Attorney General         | State of Nevada Attorney General         | Attn: Bankruptcy Department              | 100 North Carson Street                               |                                              | Carson City    | NV    | 89701      |         | 775-684-1100               | 775-684-1108 | AGINFO@AG.NV.GOV                                 |
| State of New Hampshire Attorney General  | State of New Hampshire Attorney General  | Attn: Bankruptcy Department              | 33 Capitol St.                                        |                                              | Concord        | NH    | 03301-0000 |         | 603-271-3658               | 603-271-2110 | ATTORNEYGENERAL@DOJ.NH.GOV                       |
| State of New Jersey Attorney General     | State of New Jersey Attorney General     | Attn: Bankruptcy Department              | Rj Hughes Justice Complex                             | 25 Market Street, P.O.<br>Box 080            | Trenton        | NJ    | 08625-0080 |         | 609-292-4925               | 609-292-3508 | ASKCONSUMERAFFAIRS@LPS.STATE.NJ.US               |
| State of New Mexico Attorney General     | State of New Mexico Attorney General     | Attn: Bankruptcy Department              | P.O. Drawer 1508                                      |                                              | Santa Fe       | NM    | 87504-1508 |         | 505-827-6000               | 505-827-5826 |                                                  |
| State of New York Attorney General       | State of New York Attorney General       | Attn: Bankruptcy Department              | The Capitol                                           |                                              | Albany         | NY    | 12224-0341 |         | 518-776-2000               | 866-413-1069 |                                                  |
| State of North Carolina Attorney General | State of North Carolina Attorney General | Attn: Bankruptcy Department              | 9001 Mail Service Center                              |                                              | Raleigh        | NC    | 27699-9001 |         | 919-716-6400               | 919-716-6750 |                                                  |
| State of North Dakota Attorney General   | State of North Dakota Attorney General   | Attn: Bankruptcy Department              | State Capitol                                         | 600 E Boulevard Ave<br>Dept 125              | Bismarck       | ND    | 58505-0040 |         | 701-328-2210               | 701-328-2226 | NDAG@ND.GOV                                      |
| State of Ohio Attorney General           | State of Ohio Attorney General           | Attn: Bankruptcy Department              | 30 E. Broad St., 14Th Floor                           |                                              | Columbus       | OH    | 43215      |         | 800-282-0515               |              |                                                  |
| State of Oklahoma Attorney General       | State of Oklahoma Attorney General       | Attn: Bankruptcy Department              | 313 Ne 21St Street                                    |                                              | Oklahoma City  | OK    | 73105      |         | 405-521-3921               | 405-521-6246 |                                                  |
| State of Oregon Attorney General         | State of Oregon Attorney General         | Attn: Bankruptcy Department              | 1162 Court Street Ne                                  |                                              | Salem          | OR    | 97301      |         | 503-378-4400               | 503-378-4017 | CONSUMER.HOTLINE@DOJ.STATE.OR.US                 |
| State of Pennsylvania Attorney General   | State of Pennsylvania Attorney General   | Attn: Bankruptcy Department              | Strawberry Square                                     | 16Th Floor                                   | Harrisburg     | PA    | 17120      |         | 717-787-3391               | 717-787-8242 |                                                  |
| State of Rhode Island Attorney General   | State of Rhode Island Attorney General   | Attn: Bankruptcy Department              | 150 South Main Street                                 |                                              | Providence     | RI    | 02903-0000 |         | 401-274-4400               |              |                                                  |
| State of South Carolina Attorney General | State of South Carolina Attorney General | Attn: Bankruptcy Department              | P.O. Box 11549                                        |                                              | Columbia       | SC    | 29211-1549 |         | 803-734-3970               |              |                                                  |
| State of South Dakota Attorney General   | State of South Dakota Attorney General   | Attn: Bankruptcy Department              | 1302 East Highway 14                                  | Suite 1                                      | Pierre         | SD    | 57501-8501 |         | 605-773-3215               | 605-773-4106 | CONSUMERHELP@STATE.SD.US                         |
| State of Tennessee Attorney General      | State of Tennessee Attorney General      | Attn: Bankruptcy Dept; Stephen R. Butler | P.O. Box 20207                                        |                                              | Nashville      | TN    | 37202-0207 |         | 615-741-3491; 615-532-8718 | 615-741-3334 | STEVE.BUTLER@AG.TN.GOV                           |
| State of Texas Attorney General          | State of Texas Attorney General          | Attn: Bankruptcy Department              | Capitol Station                                       | PO Box 12548                                 | Austin         | TX    | 78711-2548 |         | 512-475-4868               | 512-475-2994 | public.information@oag.state.tx.us               |
| State of Utah Attorney General           | State of Utah Attorney General           | Attn: Bankruptcy Department              | Po Box 142320                                         |                                              | Salt Lake City | UT    | 84114-2320 |         | 801-538-9600               | 801-538-1121 | UAG@UTAH.GOV                                     |
| State of Vermont Attorney General        | State of Vermont Attorney General        | Attn: Bankruptcy Department              | 109 State St.                                         |                                              | Montpelier     | VT    | 05609-1001 |         | 802 828-3171               | 802-304-1014 | AGO.BANKRUPTCIES@VERMONT.GOV                     |
| State of Virginia Attorney General       | State of Virginia Attorney General       | Attn: Bankruptcy Department              | Financial Recovery Section                            | Post Office Box 618                          | Richmond       | VA    | 23218-0610 |         | 804-786-2071               | 804-225-4378 |                                                  |
| State of Washington Attorney General     | State of Washington Attorney General     | Attn: Bankruptcy Department              | 1125 Washington St. Se                                | P.O. Box 40100                               | Olympia        | WA    | 98504-0100 |         | 360-753-6200               |              |                                                  |
| State of West Virginia Attorney General  | State of West Virginia Attorney General  | Attn: Bankruptcy Department              | State Capitol Bldg 1 Room E 26                        |                                              | Charleston     | WV    | 25305      |         | 304-558-2021               | 304-558-0140 | CONSUMER@WVAGO.GOV                               |

In re: Loyalty Ventures Inc., et al.  
Master Service List  
Case No. 23-90111 (CML)

| DESCRIPTION                                      | NAME                                             | NOTICE NAME                                 | ADDRESS 1                       | ADDRESS 2                                 | CITY           | STATE | ZIP        | COUNTRY | PHONE        | FAX          | EMAIL                                    |
|--------------------------------------------------|--------------------------------------------------|---------------------------------------------|---------------------------------|-------------------------------------------|----------------|-------|------------|---------|--------------|--------------|------------------------------------------|
| State of Wisconsin Attorney General              | State of Wisconsin Attorney General              | Attn: Bankruptcy Department                 | Wisconsin Department Of Justice | 17 West Main Street, Post Office Box 7857 | Madison        | WI    | 53707      |         | 608-266-1221 | 608-294-2907 | DOJBANKRUPTCYNOTICEGROUP@DOJ.STATE.WI.US |
| State of Wyoming Attorney General                | State of Wyoming Attorney General                | Attn: Bankruptcy Department                 | 123 Capitol Building            | 200 W. 24Th Street                        | Cheyenne       | WY    | 82002      |         | 307-777-7841 | 307-777-6869 |                                          |
| U.S. Attorney for Southern District of Texas     | U.S. Attorney for Southern District of Texas     | Attn: Jennifer Lowery, Acting U.S. Attorney | One Shoreline Plaza South Tower | 800 N Shoreline Blvd, Suite 500           | Corpus Christi | TX    | 78401      |         | 361-888-3111 | 713-718-3300 | usatxs.atty@usdoj.gov                    |
| United States of America Attorney General        | United States of America Attorney General        | Attn: Bankruptcy Department                 | Us Dept Of Justice              | 950 Pennsylvania Ave Nw                   | Washington     | DC    | 20530-0001 |         |              |              |                                          |
| United States Securities and Exchange Commission | United States Securities and Exchange Commission | Attn: Jolene M. Wise                        | 175 W. Jackson Blvd             | Suite 1450                                | Chicago        | IL    | 60604      |         | 312-886-3948 | 312-353-7398 | wisej@sec.gov                            |
| Washington Dc Attorney General                   | Washington DC Attorney General                   | Attn: Bankruptcy Department                 | 441 4Th Street, Nw              |                                           | Washington     | DC    | 20001      |         | 202-727-3400 | 202-347-8922 | OAG@DC.GOV                               |