

Debtor MediaMath Holdings, Inc.
Name

Case number (if known) _____

Fill in this information to identify the case:

United States Bankruptcy Court for the:

District of Delaware

(State)

Case number (if known): _____ Chapter 11

☐ Check if this is an amended filing

Official Form 201

Voluntary Petition for Non-Individuals Filing for Bankruptcy

06/22

If more space is needed, attach a separate sheet to this form. On the top of any additional pages, write the debtor's name and the case number (if known). For more information, a separate document, *Instructions for Bankruptcy Forms for Non-Individuals*, is available.

1. Debtor's Name MediaMath Holdings, Inc.

2. All other names debtor used in the last 8 years N/A

Include any assumed names, trade names, and *doing business as* names

3. Debtor's federal Employer Identification Number (EIN) 82-2722425

4. Debtor's address

Principal place of business	Mailing address, if different from principal place of business
-----------------------------	--

4 World Trade Center

Number Street

45th Floor

New York

City

New York 10007

State

Zip Code

Number Street

City

State

Zip Code

Location of principal assets, if different from principal place of business

New York

County

Number Street

City

State

Zip Code

5. Debtor's website (URL) <https://www.mediamath.com>

6. Type of debtor ☒ Corporation (including Limited Liability Company (LLC) and Limited Liability Partnership (LLP))

☐ Partnership (excluding LLP)

☐ Other. Specify: _____

7. Describe debtor's business**A. Check One:**

- ☐ Health Care Business (as defined in 11 U.S.C. § 101(27A))
- ☐ Single Asset Real Estate (as defined in 11 U.S.C. § 101(51B))
- ☐ Railroad (as defined in 11 U.S.C. § 101(44))
- ☐ Stockbroker (as defined in 11 U.S.C. § 101(53A))
- ☐ Commodity Broker (as defined in 11 U.S.C. § 101(6))
- ☐ Clearing Bank (as defined in 11 U.S.C. § 781(3))
- ☒ None of the above

B. Check all that apply:

- ☐ Tax-exempt entity (as described in 26 U.S.C. § 501)
- ☐ Investment company, including hedge fund or pooled investment vehicle (as defined in 15 U.S.C. § 80a-3)
- ☐ Investment advisor (as defined in 15 U.S.C. § 80b-2(a)(11))

C. NAICS (North American Industry Classification System) 4-digit code that best describes debtor. See <http://www.uscourts.gov/four-digit-national-association-naics-codes> .
5418 (Advertising, Public Relations, and Related Services)

8. Under which chapter of the Bankruptcy Code is the debtor filing?**Check One:**

- ☐ Chapter 7
- ☐ Chapter 9
- ☒ Chapter 11. **Check all that apply:**

A debtor who is a "small business debtor" must check the first sub-box. A debtor as defined in § 1182(1) who elects to proceed under subchapter V of chapter 11 (whether or not the debtor is a "small business debtor") must check the second sub-box.

- ☐ The debtor is a small business debtor as defined in 11 U.S.C. § 101(51D), and its aggregate noncontingent liquidated debts (excluding debts owed to insiders or affiliates) are less than \$3,024,725. If this sub-box is selected, attach the most recent balance sheet, statement of operations, cash-flow statement, and federal income tax return or if any of these documents do not exist, follow the procedure in 11 U.S.C. § 1116(1)(B).
- ☐ The debtor is a debtor as defined in 11 U.S.C. § 1182(1), its aggregate noncontingent liquidated debts (excluding debts owed to insiders or affiliates) are less than \$7,500,000, **and it chooses to proceed under Subchapter V of Chapter 11**. If this sub-box is selected, attach the most recent balance sheet, statement of operations, cash-flow statement, and federal income tax return, or if any of these documents do not exist, follow the procedure in 11 U.S.C. § 1116(1)(B).
- ☐ A plan is being filed with this petition.
- ☐ Acceptances of the plan were solicited prepetition from one or more classes of creditors, in accordance with 11 U.S.C. § 1126(b).
- ☐ The debtor is required to file periodic reports (for example, 10K and 10Q) with the Securities and Exchange Commission according to § 13 or 15(d) of the Securities Exchange Act of 1934. File the **Attachment to Voluntary Petition for Non-Individuals Filing for Bankruptcy under Chapter 11** (Official Form 201A) with this form.
- ☐ The debtor is a shell company as defined in the Securities Exchange Act of 1934 Rule 12b-2.

☐ Chapter 12

9. Were prior bankruptcy cases filed by or against the debtor within the last 8 years?

☒ No

☐ Yes

District	_____	When	_____	Case number	_____
			MM/DD/YYYY		
District	_____	When	_____	Case number	_____
			MM/DD/YYYY		

If more than 2 cases, attach a separate list.

10. Are any bankruptcy cases pending or being filed by a business partner or an affiliate of the debtor?

☐ No

☒ Yes

Debtor	<u>See Attached Rider 1</u>	Relationship	<u>Affiliate</u>
District	<u>District of Delaware</u>	When:	<u>06/30/2023</u>
Case number, if known	_____		<u>MM / DD / YYYY</u>

Debtor MediaMath Holdings, Inc.
Name

Case number (if known) _____

List all cases. If more than 1,
attach a separate list.

11. Why is the case filed in this district?

Check all that apply:

- ☒ Debtor has had its domicile, principal place of business, or principal assets in this district for 180 days immediately preceding the date of this petition or for a longer part of such 180 days than in any other district.
- ☒ A bankruptcy case concerning debtor's affiliate, general partner, or partnership is pending in this district.

12. Does the debtor own or have possession of any real property or personal property that needs immediate attention?

- ☒ No
- ☐ Yes. Answer below for each property that needs immediate attention. Attach additional sheets if needed.

Why does the property need immediate attention? (Check all that apply.)

- ☐ It poses or is alleged to pose a threat of imminent and identifiable hazard to public health or safety.

What is the hazard? _____

- ☐ It needs to be physically secured or protected from the weather.
- ☐ It includes perishable goods or assets that could quickly deteriorate or lose value without attention (for example, livestock, seasonal goods, meat, dairy, produce, or securities-related assets or other options).
- ☐ Other _____

Where is the property?

Number Street

City State Zip Code

Is the property insured?

- ☐ No
- ☐ Yes. Insurance agency _____

Contact name _____

Phone _____

Statistical and administrative information

13. Debtor's estimation of available funds

Check one:

- ☒ Funds will be available for distribution to unsecured creditors.
- ☐ After any administrative expenses are paid, no funds will be available for distribution to unsecured creditors.

14. Estimated number of creditors*

- | | | |
|---|--|--|
| ☐ 1-49 | ☐ 1,000-5,000 | ☐ 25,001-50,000 |
| ☐ 50-99 | ☐ 5,001-10,000 | ☐ 50,001-100,000 |
| ☐ 100-199 | ☐ 10,001-25,000 | ☐ More than 100,000 |
| ☒ 200-999 | | |

*Consolidated for all Debtors.

15. Estimated assets*

- | | | |
|--|---|--|
| ☐ \$0-\$50,000 | ☐ \$1,000,001-\$10 million | ☐ \$500,000,001-\$1 billion |
| ☐ \$50,001-\$100,000 | ☐ \$10,000,001-\$50 million | ☐ \$1,000,000,001-\$10 billion |
| ☐ \$100,001-\$500,000 | ☐ \$50,000,001-\$100 million | ☐ \$10,000,000,001-\$50 billion |
| ☐ \$500,001-\$1 million | ☒ \$100,000,001-\$500 million | ☐ More than \$50 billion |

*Consolidated for all Debtors.

Debtor MediaMath Holdings, Inc.
Name

Case number (if known) _____

16. Estimated liabilities*

***Consolidated for all Debtors.**

- | | | |
|--|---|--|
| ☐ \$0-\$50,000 | ☐ \$1,000,001-\$10 million | ☐ \$500,000,001-\$1 billion |
| ☐ \$50,001-\$100,000 | ☐ \$10,000,001-\$50 million | ☐ \$1,000,000,001-\$10 billion |
| ☐ \$100,001-\$500,000 | ☐ \$50,000,001-\$100 million | ☐ \$10,000,000,001-\$50 billion |
| ☐ \$500,001-\$1 million | ☒ \$100,000,001-\$500 million | ☐ More than \$50 billion |

Request for Relief, Declaration, and Signatures

WARNING -- Bankruptcy fraud is a serious crime. Making a false statement in connection with a bankruptcy case can result in fines up to \$500,000 or imprisonment for up to 20 years, or both. 18 U.S.C. §§ 152, 1341, 1519, and 3571.

17. Declaration and signature of authorized representative of debtor

- The debtor requests relief in accordance with the chapter of title 11, United States Code, specified in this petition.
- I have been authorized to file this petition on behalf of the debtor.
- I have examined the information in this petition and have a reasonable belief that the information is true and correct.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on 06/30/2023
MM/ DD / YYYY

x

/s/ Neil Nguyen
Signature of authorized representative of debtor

Neil Nguyen
Printed name

Title Chief Executive Officer

18. Signature of attorney

x

/s/ Kara Hammond Coyle
Signature of attorney for debtor

Date 06/30/2023
MM/DD/YYYY

Kara Hammond Coyle

Young Conaway Stargatt & Taylor, LLP

Firm name

1000 North King Street

Number Street

Wilmington

City

DE

State

19801

ZIP Code

(302) 571-6600

Contact phone

kcoyle@ycst.com

Email address

DE No. 4410

Bar number

DE

State

Rider 1
Pending Bankruptcy Cases Filed by the Debtor and Affiliates of the Debtor

On the date hereof, each of the entities listed below (collectively, the “Debtors”) filed a petition in the United States Bankruptcy Court for the District of Delaware for relief under chapter 11 of title 11 of the United States Code. The Debtors have moved for joint administration of these cases under the case number assigned to the chapter 11 case of **MediaMath Holdings, Inc.**

COMPANY
MediaMath Holdings, Inc.
MediaMath, Inc.
MediaMath Ventures, LLC
Adroit DS, LLC
Searchlight MM Topco, L.P.
Searchlight MM Topco GP, LLC
Searchlight MM Holdings, LLC

**UNANIMOUS WRITTEN CONSENT
OF THE
BOARD OF DIRECTORS
OF
MEDIAMATH HOLDINGS, INC.**

June 30, 2023

The undersigned, being all of the directors (the “Board”) of MediaMath Holdings, Inc., a Delaware corporation (the “Company”), hereby vote for, adopt, approve and consent to the following resolutions by written consent without a meeting in accordance with Section 141(f) of the Delaware General Corporation Law and Article II Section 6 of the Company’s Bylaws:

WHEREAS, the Board has reviewed and considered the financial and operational condition of the Company, the Company’s business on the date hereof, including the assets of the Company, the current and long-term liabilities of the Company, and the recommendations of the Company’s legal and other advisors as to the relative risks and benefits of pursuing a bankruptcy proceeding for the Company under the provisions of title 11 of the United States Code (the “Bankruptcy Code”); and

WHEREAS, the Board, on behalf of the Company, has determined that it is in the best interest of the Company and the Company’s stakeholders, creditors, and other interested parties to commence a case under the provisions of chapter 11 of the Bankruptcy Code.

NOW, THEREFORE, BE IT:

Commencement and Prosecution of Bankruptcy Case

RESOLVED, that the Board hereby approves the filing of a voluntary petition under the provisions of chapter 11 of the Bankruptcy Code (the “Petition”), by or on behalf of the Company, in the United States Bankruptcy Court for the District of Delaware (the “Bankruptcy Court”) commencing a case (the “Bankruptcy Case”) under the provisions of chapter 11 of the Bankruptcy Code; and it is further

RESOLVED, that the form, terms and provisions of, the execution, delivery and filing of, and the performance of the transactions and obligations contemplated by the Petition be, and they hereby are, authorized, approved and adopted in all respects and that the persons listed on Schedule 1 attached hereto (the “Authorized Persons”) be, and hereby are, authorized, directed, and empowered on behalf of and in the name of the Company to (i) to execute and verify the Petition and all documents ancillary thereto, and to cause the Petition to be filed with the Bankruptcy Court, such Petition to be filed at such time as an Authorized Person shall determine and to be in the form approved by the Authorized Person, with the execution thereof by any such Authorized Person being conclusive evidence of the approval thereof by the Authorized Persons; (ii) to make or cause to be made prior to the execution thereof any modifications to the Petition or such ancillary documents that, in the judgment of the Authorized Persons, may be necessary, appropriate, or desirable, with the execution thereof by any such Authorized Person being conclusive evidence of the approval thereof by the Authorized Persons, and (iii) to execute, verify,

and file or cause to be filed all other petitions, schedules, lists, motions, applications, declarations, affidavits, and other papers or documents that, in the judgment of the Authorized Persons, may be necessary, appropriate, or desirable in connection with the foregoing; and it is further

Retention of Professionals

RESOLVED, that the law firm of Young Conaway Stargatt & Taylor, LLP (“Young Conaway”), be and hereby is, authorized, directed, and empowered to represent the Company as general bankruptcy counsel to represent and assist the Company in carrying out the Company’s duties under the Bankruptcy Code, and to take any and all actions to advance the Company’s rights, including the preparation of pleadings and filings in the Bankruptcy Case; and in connection therewith, the Authorized Persons be, and each of them, acting alone or in any combination, with power of delegation, hereby is, authorized, directed and empowered, on behalf of and in the name of the Company to execute appropriate retention agreements, pay appropriate retainers prior to and immediately upon the filing of the Bankruptcy Case, and to cause to be filed an appropriate application for authority to retain the services of Young Conaway; and it is further

RESOLVED, that FTI Consulting, Inc. (“FTI”), be and hereby is, authorized, directed, and empowered to represent and assist the Company as the Company’s financial advisor and in carrying out the Company’s duties under the Bankruptcy Code, and to take any and all actions to advance the Company’s rights and obligations; and in connection therewith, the Authorized Persons be, and each of them, acting alone or in any combination, with power of delegation, are hereby is authorized, directed, and empowered to execute appropriate retention agreements, pay appropriate retainers, and to cause to be filed an appropriate application to retain the services of FTI in the Bankruptcy Case; and it is further

RESOLVED, that Epiq Corporate Restructuring, LLC (“Epiq”), be and hereby is, authorized and empowered to represent and assist the Company as claims and noticing agent and administrative advisor and in carrying out its duties under the Bankruptcy Code, and to take any and all actions to advance the Company’s rights and obligations; and in connection therewith, the Authorized Persons, with power of delegation, is hereby authorized and directed to execute appropriate retention agreements, pay appropriate retainers, and to cause to be filed an appropriate application for authority to retain the services of Epiq in the Bankruptcy Case; and it is further

RESOLVED, that the Authorized Persons be, and each of them, acting alone or in any combination, hereby is, authorized, directed, and empowered to employ any other professionals to assist the Company in carrying out the Company’s duties under the Bankruptcy Code, and to take any and all actions to advance the Company’s rights and obligations; and in connection therewith, the Authorized Persons be, and each of them, acting alone or in any combination, with power of delegation hereby is, with power of delegation, hereby is authorized and directed to execute appropriate retention agreements, pay appropriate retainers, and to cause to be filed appropriate applications for authority to retain the services of any other professionals as necessary; and it is further

RESOLVED, that the Authorized Persons be, and each of them, acting alone or in any combination, with power of delegation, hereby is authorized, empowered, and directed to execute and file all petitions, schedules, motions, lists, applications, pleadings, and other papers

and, in connection therewith, to employ and retain all assistance by legal counsel and other professionals and to take and perform any and all further acts and deeds that the Authorized Persons deem necessary, proper or desirable in connection with the Bankruptcy Case, with a view to the successful prosecution of such case; and it is further

RESOLVED, that each of the aforementioned retained advisors of the Company is hereby authorized to take any and all actions necessary or desirable to advance the Company's rights and obligations and facilitate the commencement of the Bankruptcy Case; and it is further

Cash Collateral

RESOLVED, that, in connection with the commencement of the Company's Bankruptcy Case, the Authorized Persons are authorized and directed, to the extent necessary, on behalf of the Company, as debtor and debtor-in-possession, to negotiate, obtain, execute, deliver, and guarantee the use of cash collateral according to the terms negotiated, or to be negotiated, by, or on behalf of, the Company or otherwise approved by the Bankruptcy Court; and the Company is hereby authorized and directed to take all actions necessary in connection therewith, including, without limitation (i) the use of cash collateral in such amounts and on such terms as the Authorized Persons deems necessary or advisable (collectively, the "Cash Collateral"), (ii) the execution and delivery of any documents to evidence the permitted use of Cash Collateral, (iii) the incurrence and payment of fees, (iv) the execution and delivery of real property and personal property (including intellectual property) security agreements (and amendments, supplements, and modifications thereto, as appropriate), (v) the granting of liens on and security interests in any and all assets of the Company, (vi) the authorization of filing and recording, as applicable, of financing statements, agreements, mortgages, or any other documents evidencing and perfecting such liens or security interests and amendments to such financing statements, agreements, mortgages or other documents, (vii) the acknowledgement of debt and liens of existing loans, (viii) payment of interest to the Company's existing lenders, and (ix) the execution and delivery of deposit, securities and other account control agreements (and amendments, supplements and other modifications thereto, as appropriate), and the Authorized Persons are hereby authorized and directed to execute any appropriate agreements and related ancillary documents on behalf of the Company in connection with the foregoing; and it is further

General

RESOLVED, that the Authorized Persons be, and hereby are, authorized, directed, and empowered, on behalf of and in the name of the Company, to perform the obligations of such Company under the Bankruptcy Code, with all such actions to be performed in such manner, and all such certificates, instruments, guaranties, notices, and documents to be executed and delivered in such form, as the Authorized Persons performing or executing the same shall approve, and the performance or execution thereof by the Authorized Persons shall be conclusive evidence of the approval thereof by the Authorized Persons and by the Company; and it is further

RESOLVED, that the Authorized Persons be, and hereby are, authorized, directed, and empowered, in the name of and on behalf of the Company, to cause the Company to enter into, execute, deliver, certify, file, record and perform under such agreements, instruments, motions, affidavits, applications for approvals or rulings of governmental or regulatory authorities,

certificates or other documents, to pay all expenses, including filing fees, and to take such other actions as in the judgment of the Authorized Persons, shall be necessary, proper, and desirable to prosecute a successful completion of the Company's Bankruptcy Case and to effectuate the restructuring or liquidation of the Company's debts, other obligations, organizational form and structure and ownership of the Company, all consistent with the foregoing resolutions and to carry out and put into effect the purposes of which the foregoing resolutions, and the transactions contemplated by these resolutions, her authority thereunto to be evidenced by the taking of such actions; and it is further

RESOLVED, that the Authorized Persons be, and hereby are, authorized, directed, and empowered, on behalf of and in the name of the Company, to take such actions and execute and deliver such documents as may be required or as the Authorized Persons may determine to be necessary, appropriate, or desirable to carry out the intent and purpose of the foregoing resolutions or to obtain the relief sought thereby, including, without limitation, the execution and delivery of any consents, resolutions, petitions, schedules, lists, declarations, affidavits, and other papers or documents, with all such actions to be taken in such manner, and all such petitions, schedules, lists, declarations, affidavits, and other papers or documents to be executed and delivered in such form as the Authorized Persons shall approve, the taking or execution thereof by the Authorized Persons being conclusive evidence of the approval thereof by the Authorized Persons and the Company; and it is further

RESOLVED, that all of the acts and transactions relating to matters contemplated by the foregoing resolutions, which acts and transactions would have been authorized and approved by the foregoing resolutions except that such acts and transactions were taken prior to the adoption of these resolutions, be, and they hereby are, in all respects confirmed, approved, and ratified; and it is further

RESOLVED, that facsimile, photostatic, or other electronic copies of signatures to this consent shall be deemed to be originals and may be relied on to the same extent as the originals.

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, the Board has executed this written consent effective as of the date first written above.

BOARD:

/s/ Darren Glatt (SEAL)
Darren Glatt

/s/ Timothy Austin (SEAL)
Timothy Austin

/s/ Neil Nguyen (SEAL)
Neil Nguyen

/s/ Grant Lyon (SEAL)
Grant Lyon

SCHEDULE 1

Authorized Persons

- Neil Nguyen
- Ingrid Hackett

Fill in this information to Identify the case:

Debtor Name: MEDIAMATH HOLDINGS, INC.

United States Bankruptcy Court for the: District of Delaware

Case Number (If known):

☐ Check if this is an amended filing

Official Form 204

Chapter 11 or Chapter 9 Cases: Consolidated List of Creditors Who Have the 30 Largest Unsecured Claims and Are Not Insiders

12/15

A consolidated list of creditors holding the 30 largest unsecured claims must be filed in a Chapter 11 or Chapter 9 case. Include claims which the debtor disputes. Do not include claims by any person or entity who is an insider, as defined in 11 U.S.C. § 101(31). Also, do not include claims by secured creditors, unless the unsecured claim resulting from inadequate collateral value places the creditor among the holders of the 30 largest unsecured claims.

Name of creditor and complete mailing address, including zip code	Name, telephone number, and email address of creditor contact	Nature of the claim (for example, trade debts, bank loans, professional services, and government contracts)	Indicate if claim is contingent, unliquidated, or disputed	Amount of unsecured claim If the claim is fully unsecured, fill in only unsecured claim amount. If claim is partially secured, fill in total claim amount and deduction for value of collateral or setoff to calculate unsecured claim.		
				Total claim, if partially secured	Deduction for value of collateral or setoff	Unsecured claim
1 MAGNITE INC 6080 CENTER DRIVE 4TH FLSUITE 400 LOS ANGELES, CA 90045	CONTACT: DAVID DAY PHONE: (212) 243-2769 dday@magnite.com	MEDIA COST				\$12,585,259.99
2 PUBMATIC INC 601 MARSHALL ST REDWOOD CITY, CA 94063	CONTACT: STEVE PANTELICK PHONE: (650) 331 3485 billing@pubmatic.com	MEDIA COST				\$10,479,620.09
3 SONOBI INC 444 W NEW ENGLAND AVE STE 220 WINTER PARK, FL 32789	CONTACT: JOSEPH CAPPARELLI PHONE: (386) 320-5400 megan@sonobi.com	MEDIA COST				\$5,307,213.23
4 XANDR INC APPNEXUS INC 28 WEST 23RD ST 4TH FL NEW YORK, NY 10010	CONTACT: LOUIS ORELLANA louis.orellana@xandr.com	MEDIA COST				\$4,014,169.96
5 ADZWIZZ 489 S EL CAMINO REAL SAN MATEO, CA 94402	CONTACT: MARIANA OPREA mariana.oprea@adswizz.com	MEDIA COST				\$3,413,217.97
6 SMART ADSERVER 66 RUE DE LA CHAUSSEE D ANTIN PARIS 75009 FRANCE	CONTACT: QUENTIN MICHON accounting@smartadserver.com	MEDIA COST				\$3,371,083.93
7 TRIPLELIFT INC 53 W 23RD STREET FL 12 NEW YORK, NY 10010	CONTACT: JOYCE LIU PHONE: (646) 392-8854 invoices@triplelift.com	MEDIA COST				\$2,792,438.13

Debtor: MEDIAMATH HOLDINGS, INC.

Case Number (if known):

Name of creditor and complete mailing address, including zip code	Name, telephone number, and email address of creditor contact	Nature of the claim (for example, trade debts, bank loans, professional services, and government contracts)	Indicate if claim is contingent, unliquidated, or disputed	Amount of unsecured claim If the claim is fully unsecured, fill in only unsecured claim amount. If claim is partially secured, fill in total claim amount and deduction for value of collateral or setoff to calculate unsecured claim.		
				Total claim, if partially secured	Deduction for value of collateral or setoff	Unsecured claim
8 AZERION TECHNOLOGY BV FORMERLY IMPROVE DIGITAL INTERNATIONAL EURO BOEING AVENUE 30 1119 PE SCHIPOLRIJK 1119 PE NETHERLANDS	CONTACT: CHIEF FINANCIAL OFFICER PHONE: +31-207602040 finance@improvedigital.com	MEDIA COST				\$2,555,290.19
9 4 WORLD TRADE CENTER LLC CO SILVERSTEIN PROPERTIES 250 GREENWICH ST NEW YORK, NY 01007	CONTACT: KATIE P KURTZ PHONE: (212) 490-0666 officebilling@silvprop.com	RENT				\$2,511,572.86
10 LIVERAMP ACXION PO BOX 74007275 CHICAGO, IL 606747275	CONTACT: LAURA DILLARD acxiomuk_ar@acxiom.com	THIRD PARTY DATA				\$2,297,556.89
11 INDEX EXCHANGE INC 74 WINGOLD AVE TORONTO, ONTARIO M6B 1P5 CANADA	CONTACT: NEIL DORKEN PHONE: +1-416-785-5908 accounting@casalemedia.co m	MEDIA COST				\$2,175,479.54
12 OPENX 888 E WALNUT ST SECOND FLOOR PASADENA, CA 911011802	CONTACT: MARK LIAO PHONE: (626) 466-1141 ar@openx.com	MEDIA COST				\$1,910,582.52
13 GOOGLE INC MM 1600 AMPHITHEATRE PKWY MOUNTAIN VIEW, CA 94043	CONTACT: CHIEF FINANCIAL OFFICER collections@google.com	MEDIA COST				\$1,691,699.43
14 DOUBLEVERIFY 462 BROADWAY NEW YORK, NY 100132618	CONTACT: NICOLA ALLAIS PHONE: (646) 530-8660 ar@doubleverify.com	AD VERIFICATION				\$1,490,134.27
15 GUMGUM 1314 7TH STREET 4TH FL SANTA MONICA, CA 90401	CONTACT: PATRICK GILDEA patrick@gumgum.com	MEDIA COST				\$1,436,498.02
16 UNRULY GROUP US HOLDING INC 3600 136TH PLACE SE SUITE 400 BELLEVUE, WA 98006	CONTACT: CHIEF FINANCIAL OFFICER mhod@nexxen.com	MEDIA COST				\$1,379,280.71
17 MADHIVE INC 225 BROADWAY FLOOR 11 NEW YORK, NY 10007	CONTACT: TOM TIDGWELL PHONE: (646) 727-4054 finance@madhive.com	MEDIA COST				\$1,290,559.85
18 ORACLE GRAPESHOT LIMITED ORACLE PARKWAY THAMES VALLEY PARK READING, BERKSHIRE RG6 1RA UNITED KINGDOM	CONTACT: CHIEF FINANCIAL OFFICER accounts@grapeshot.com	THIRD PARTY DATA				\$1,186,375.93
19 PRESIDIO HOLDINGS INC PO BOX 677638 DALLAS, TX 752677638	CONTACT: TIM AUBREY taubrey@presidio.com	IT SOFTWARE				\$1,144,175.31
20 YAHOO AD TECH JV LLC VERIZON MEDIA INC 14010 FNB PARKWAY OMAHA, NE 68154	CONTACT: CHIEF FINANCIAL OFFICER brenda.davenport@yahooinc .com	MEDIA COST				\$1,139,511.20
21 YIELDLAB VIRTUAL MINDS GMBH ELLENGOTTIEBSTRABE FREIBURG IM BEISGAU 16 D79106 GERMANY	CONTACT: TIMO GIEB P7S1AccountsReceivable@pr osieben.de	MEDIA COST				\$1,136,708.97

Debtor: MEDIAMATH HOLDINGS, INC.

Case Number (if known):

	Name of creditor and complete mailing address, including zip code	Name, telephone number, and email address of creditor contact	Nature of the claim (for example, trade debts, bank loans, professional services, and government contracts)	Indicate if claim is contingent, unliquidated, or disputed	Amount of unsecured claim If the claim is fully unsecured, fill in only unsecured claim amount. If claim is partially secured, fill in total claim amount and deduction for value of collateral or setoff to calculate unsecured claim.		
					Total claim, if partially secured	Deduction for value of collateral or setoff	Unsecured claim
22	EYEOTA PTE LTD 31 HONG KONG STREET 0301 SINGAPORE 59670 SINGAPORE	CONTACT: KRISTINA PROKOP mong@eyeota.com; singapore@eyeota.com	THIRD PARTY DATA				\$1,097,126.07
23	TMOBILE USA INC PUSHSPRING 12920 SE 38TH STREET BELLEVUE, WA 980061350	CONTACT: CHIEF FINANCIAL OFFICER PHONE: (425) 383-7066 AR_DATA_AD@T-Mobile.com	THIRD PARTY DATA				\$1,054,780.11
24	GRAVY ANALYTICS INC 44679 ENDICOTT DRIVE SUITE 349 ASHBURN, VA 20147	CONTACT: MATT JACOBSON PHONE: (703) 840-8850 accounting@gravyanalytics.com	MEDIA COST				\$884,895.98
25	GOOGLE AFFIPERF GOOGLE IRELAND GORDON HOUSE BARROW STREET DUBLIN D04 V4X7 IRELAND	CONTACT: CHIEF FINANCIAL OFFICER google-collections-jkubisz@google.com; collections@google.com; google-collections-celineageon@google.com	MEDIA COST				\$883,308.25
26	FOURSQUARE LABS INC FORMERLY FACTUAL INC 50 WEST 23RD STREET 8TH FL NEW YORK, NY 10010	CONTACT: MARC ELLENBOGEN billing@foursquare.com	THIRD PARTY DATA				\$862,389.71
27	ADCOLONY OPERA MEDIAWORKS INC PO BOX 205518 DALLAS, TX 753205518	CONTACT: CHIEF FINANCIAL OFFICER PHONE: (310) 775-8085 ar_collections-na@adcolony.com	MEDIA COST				\$825,777.89
28	FREEWHEEL USD ONE COMCAST CENTER 32ND FLOOR PHILADELPHIA, PA 19103	CONTACT: CHIEF FINANCIAL OFFICER EU-billing@freewheel.tv	MEDIA COST				\$788,142.81
29	BIDSWITCH GMBH 387 PARK AVE S 12TH FL NEW YORK, NY 10016	CONTACT: CHIEF FINANCIAL OFFICER PHONE: (646) 410-0400 arbidswitch@iponweb.net	MEDIA COST				\$733,586.00
30	ORACLE AMERICA BLUE KAI INC 500 ELDORADO BLVD BUILDING 1 BROOMFIELD, CO 80021	CONTACT: STEFFANIE TATE steffanie.tate@oracle.com	THIRD PARTY DATA				\$726,923.40

In re: _____)
) Chapter 11
)
 MEDIAMATH HOLDINGS, INC., *et al.*,¹) Case No. 23-____ ()
)
) (Joint Administration Requested)
 Debtors.)
)

Pursuant to rules 1007(a)(1), 1007(a)(3) and 7007.1 of the Federal Rules of Bankruptcy Procedure, MediaMath Holdings, Inc. and its affiliated debtors and debtors in possession in the above-captioned cases (each, a “**Debtor**” and, collectively, the “**Debtors**”) hereby state as follows:

- ¹ The Debtors in these cases, along with the last four digits of each Debtor's federal tax identification number, are: MediaMath Holdings, Inc. (2425), MediaMath, Inc. (1297), MediaMath Ventures, LLC (4588), Adroit DS, LLC (0700), Searchlight MM Topco, L.P. (9412), Searchlight MM Topco GP, LLC (2453), and Searchlight MM Holdings, LLC (5372). The Debtors' address is MediaMath, Inc., c/o Epiq Corporate Restructuring, LLC, P.O. Box 4420, Beaverton, Oregon 97076-4420.

6. Searchlight MM Topco, L.P. is owned by a number of shareholders, as set forth below:

Class A-1 Common Interests

Name of Equity Interest Holder	Address	Approximate Number of Interests Held
Searchlight CST, L.P.	745 Fifth Avenue, 26 th Floor New York, NY 10151	92,314.7011
Spring Lake Equity Partners LLC	Spring Lake Equity Partners LLC c/o Spring Lake Equity Management LLC 125 High Street, Suite 2211 Boston, MA 02110	1,211.3728
Spring Lake/MM Co-Investment III LLC	Spring Lake/MM Co-Investment III LLC c/o Spring Lake Equity Management LLC 125 High Street, Suite 2211 Boston, MA 02110	4,050.2972
Observatory Capital (MM), LLC	5425 Wisconsin Ave Suite 704 Chevy Chase, MD 20815	2,034.6034
Stelvio LLC	311 Cameron Street Alexandria, VA 22314	389.0255

Class A-2 Common Interests

Name of Equity Interest Holder	Address	Approximate Number of Interests Held
Goldman Sachs	2001 Ross Avenue Dallas, Texas 75201	5,495

Class A-3 Common Interests

Name of Equity Interest Holder	Address	Approximate Number of Interests Held
Goldman Sachs	2001 Ross Avenue Dallas, Texas 75201	6,740

Class A-4 Common Interests

Name of Equity Interest Holder	Address	Approximate Number of Interests Held
Spring Lake Equity Partners LLC	Spring Lake Equity Partners LLC c/o Spring Lake Equity Management LLC 125 High Street, Suite 2211 Boston, MA 02110	559.6403
Spring Lake/MM Co-Investment III LLC	Spring Lake/MM Co-Investment III LLC c/o Spring Lake Equity Management LLC 125 High Street, Suite 2211 Boston, MA 02110	1,871.1906
Observatory Capital (MM), LLC	5425 Wisconsin Ave Suite 704 Chevy Chase, MD 20815	939.9633
Stelvio LLC	311 Cameron Street Alexandria, VA 22314	179.7253

Class A-5 Common Interests

Name of Equity Interest Holder	Address	Approximate Number of Interests Held
Joseph Zawadzki	[Address Redacted]	1,662.4323
Zawadzki Enterprises, LLC	235 West 71st Street Apartment 1C New York, NY 10023	174.9872
Zawadzki No. 1, LLC	235 West 71st Street Apartment 1C New York, NY 10023	147.9000
2011 Family Trust (Zawadzki 2011 Grantor Retained Annuity Trust)	Grantor Retained Annuity Trust) 235 West 71st Street Apartment 1C New York, NY 10023	708.3544
Occams Razor, LLC	235 West 71st Street Apartment 1C New York, NY 10023	2.2055

Class A-6 Common Interests

Name of Equity Interest Holder	Address	Approximate Number of Interests Held
Spring Lake Equity Partners LLC	Spring Lake Equity Partners LLC c/o Spring Lake Equity Management LLC 125 High Street, Suite 2211 Boston, MA 02110	3,777.3341
Spring Lake/MM Co-Investment LLC	Spring Lake/MM Co-Investment LLC c/o Spring Lake Equity Management LLC 125 High Street, Suite 2211 Boston, MA 02110	5,666.0028
Observatory Capital (MM), LLC	5425 Wisconsin Ave Suite 704 Chevy Chase, MD 20815	125.2543
Observatory Capital (MM)-C LLC	5425 Wisconsin Ave Suite 704 Chevy Chase, MD 20815	298.2103

Class A-7 Common Interests

Name of Equity Interest Holder	Address	Approximate Number of Interests Held
Joseph Zawadzki	[Address Redacted]	5,401.7143
Zawadzki Enterprises, LLC	235 West 71st Street Apartment 1C New York, NY 10023	568.5832
Zawadzki No. 1, LLC	235 West 71st Street Apartment 1C New York, NY 10023	480.5692
2011 Family Trust (Zawadzki 2011 Grantor Retained Annuity Trust)	Grantor Retained Annuity Trust) 235 West 71st Street Apartment 1C New York, NY 10023	2,301.6445
Occams Razor, LLC	235 West 71st Street Apartment 1C New York, NY 10023	7.1664

Class B-1 Incentive Interests

Name of Equity Interest Holder	Address	Approximate Number of Interests Held
Joseph Zawadzki	[Address Redacted]	329.6703
Andrew Ellenthal	[Address Redacted]	352
Kimberly Samon	[Address Redacted]	215
Anudit Vikram	[Address Redacted]	198
Ashish Shukla	[Address Redacted]	198
Ingrid N. Hackett	[Address Redacted]	99
Magdalen A. Stockdale	[Address Redacted]	22
Taylor C. Simons	[Address Redacted]	66
Gabriel Paton	[Address Redacted]	22
Guillermo Abud Lameran	[Address Redacted]	22
Marcus Yang	[Address Redacted]	22
Todd Palatnek	[Address Redacted]	4
Mary Matyas	[Address Redacted]	44
Jill Rockwitz	[Address Redacted]	22
Sachin Shah	[Address Redacted]	22
Jared Lansky	[Address Redacted]	55
Carol A. Renzo	[Address Redacted]	22
Melissa Schwartzman	[Address Redacted]	22
Olga Sadykova	[Address Redacted]	22
Jing V. Li	[Address Redacted]	55
Emera Trujillo	[Address Redacted]	55
Geoffrey King	[Address Redacted]	57
Michael W. Plate	[Address Redacted]	44
Utshob Alam	[Address Redacted]	26
Sanjaya K. Rajapatirana	[Address Redacted]	53

Name of Equity Interest Holder	Address	Approximate Number of Interests Held
Michael J. Lamb	[Address Redacted]	44
Ferdinand M. David	[Address Redacted]	26
Viktor D. Zawadzki	[Address Redacted]	55
Carl Millikin	[Address Redacted]	22
Frederic Lutt	[Address Redacted]	22
William Jones	[Address Redacted]	22
Daniel R. Bougourd	[Address Redacted]	26
Sylvain LeBorgne	[Address Redacted]	198
Christopher Keenan	[Address Redacted]	22
Christine Napoli	[Address Redacted]	198
Daniel Weiss	[Address Redacted]	44
Dean Glasenberg	[Address Redacted]	22
Emmanuel Puentes	[Address Redacted]	198
Elliot Reeve	[Address Redacted]	44
Shane Harnby	[Address Redacted]	22
Neil Nguyen	[Address Redacted]	1,318

Class B-2 Incentive Interests

Name of Equity Interest Holder	Address	Approximate Number of Interests Held
Joseph Zawadzki	[Address Redacted]	388.3551
Andrew Ellenthal	[Address Redacted]	414
Kimberly Samon	[Address Redacted]	254
Anudit Vikram	[Address Redacted]	233
Ashish Shukla	[Address Redacted]	233
Ingrid N. Hackett	[Address Redacted]	117

Magdalen A. Stockdale	[Address Redacted]	26
Taylor C. Simons	[Address Redacted]	78
Gabriel Paton	[Address Redacted]	26
Guillermo Abud Lameran	[Address Redacted]	26
Marcus Yang	[Address Redacted]	26
Todd Palatnek	[Address Redacted]	5
Mary Matyas	[Address Redacted]	52
Jill Rockwitz	[Address Redacted]	26
Sachin Shah	[Address Redacted]	26
Jared Lansky	[Address Redacted]	65
Carol A. Renzo	[Address Redacted]	26
Melissa Schwartzman	[Address Redacted]	26
Olga Sadykova	[Address Redacted]	26
Jing V. Li	[Address Redacted]	65
Emera Trujillo	[Address Redacted]	65
Geoffrey King	[Address Redacted]	67
Michael W. Plate	[Address Redacted]	52
Utshob Alam	[Address Redacted]	31
Sanjaya K. Rajapatirana	[Address Redacted]	62
Michael J. Lamb	[Address Redacted]	52
Ferdinand M. David	[Address Redacted]	31
Viktor D. Zawadzki	[Address Redacted]	65
Carl Millikin	[Address Redacted]	26
Frederic Lutt	[Address Redacted]	26
William Jones	[Address Redacted]	26
Daniel R. Bougourd	[Address Redacted]	31
Sylvain LeBorgne	[Address Redacted]	233

Christopher Keenan	[Address Redacted]	26
Christine Napoli	[Address Redacted]	233
Daniel Weiss	[Address Redacted]	52
Dean Glasenberg	[Address Redacted]	26
Emmanuel Puentes	[Address Redacted]	233
Elliot Reeve	[Address Redacted]	52
Shane Harnby	[Address Redacted]	26
Neil Nguyen	[Address Redacted]	1,553

Class B-3 Incentive Interests

Name of Equity Interest Holder	Address	Approximate Number of Interests Held
Joseph Zawadzki	[Address Redacted]	505.4774
Andrew Ellenthal	[Address Redacted]	539
Kimberly Samon	[Address Redacted]	330
Anudit Vikram	[Address Redacted]	303
Ashish Shukla	[Address Redacted]	303
Ingrid N. Hackett	[Address Redacted]	152
Magdalen A. Stockdale	[Address Redacted]	34
Taylor C. Simons	[Address Redacted]	101
Gabriel Paton	[Address Redacted]	34
Guillermo Abud Lameran	[Address Redacted]	34
Marcus Yang	[Address Redacted]	34
Todd Palatnek	[Address Redacted]	7
Mary Matyas	[Address Redacted]	67
Jill Rockwitz	[Address Redacted]	34
Sachin Shah	[Address Redacted]	34

Name of Equity Interest Holder	Address	Approximate Number of Interests Held
Jared Lansky	[Address Redacted]	84
Carol A. Renzo	[Address Redacted]	34
Melissa Schwartzman	[Address Redacted]	34
Olga Sadykova	[Address Redacted]	34
Jing V. Li	[Address Redacted]	84
Emera Trujillo	[Address Redacted]	84
Geoffrey King	[Address Redacted]	88
Michael W. Plate	[Address Redacted]	67
Utshob Alam	[Address Redacted]	40
Sanjaya K. Rajapatirana	[Address Redacted]	81
Michael J. Lamb	[Address Redacted]	67
Ferdinand M. David	[Address Redacted]	40
Viktor D. Zawadzki	[Address Redacted]	84
Carl Millikin	[Address Redacted]	34
Frederic Lutt	[Address Redacted]	34
William Jones	[Address Redacted]	34
Daniel R. Bougourd	[Address Redacted]	40
Sylvain LeBorgne	[Address Redacted]	303
Christopher Keenan	[Address Redacted]	34
Christine Napoli	[Address Redacted]	303
Daniel Weiss	[Address Redacted]	67
Dean Glasenberg	[Address Redacted]	34
Emmanuel Puentes	[Address Redacted]	303
Elliot Reeve	[Address Redacted]	67
Shane Harnby	[Address Redacted]	34
Neil Nguyen	[Address Redacted]	2,021

Fill in this information to identify the case and this filing:	
Debtor Name	MediaMath Holdings, Inc.
United States Bankruptcy Court for the:	District of Delaware
	(State)
Case number (If known):	

Official Form 202

Declaration Under Penalty of Perjury for Non-Individual Debtors

12/15

An individual who is authorized to act on behalf of a non-individual debtor, such as a corporation or partnership, must sign and submit this form for the schedules of assets and liabilities, any other document that requires a declaration that is not included in the document, and any amendments of those documents. This form must state the individual's position or relationship to the debtor, the identity of the document, and the date. Bankruptcy Rules 1008 and 9011.

WARNING -- Bankruptcy fraud is a serious crime. Making a false statement, concealing property, or obtaining money or property by fraud in connection with a bankruptcy case can result in fines up to \$500,000 or imprisonment for up to 20 years, or both. 18 U.S.C. §§ 152, 1341, 1519, and 3571.

Declaration and signature

I am the president, another officer, or an authorized agent of the corporation; a member or an authorized agent of the partnership; or another individual serving as a representative of the debtor in this case.

I have examined the information in the documents checked below and I have a reasonable belief that the information is true and correct:

- ☐ Schedule A/B: Assets-Real and Personal Property (*Official Form 206A/B*)
- ☐ Schedule D: Creditors Who Have Claims Secured by Property (*Official Form 206D*)
- ☐ Schedule E/F: Creditors Who Have Unsecured Claims (*Official Form 206E/F*)
- ☐ Schedule G: Executory Contracts and Unexpired Leases (*Official Form 206G*)
- ☐ Schedule H: Codebtors (*Official Form 206H*)
- ☐ Summary of Assets and Liabilities for Non-Individuals (*Official Form 206Sum*)
- ☐ Amended Schedule _____
- ☒ Chapter 11 or Chapter 9 Cases: List of Creditors Who Have the 20 Largest Unsecured Claims and Are Not Insiders (*Official Form 204*)
- ☒ Other document that requires a declaration **Corporate Ownership Statement and List of Equity Security Holders**

I declare under penalty of perjury that the foregoing is true and correct.

Executed on 06/30/2023

X /s/ Neil Nguyen

Signature of individual signing on behalf of debtor

Neil Nguyen

Printed name

Chief Executive Officer

Position or relationship to debtor