



Caption in Compliance with D.N.J. LBR 9004-1(b)

**UNITED STATES BANKRUPTCY COURT
DISTRICT OF NEW JERSEY**

In Re:

BOWFLEX INC., *et al.*,¹

Debtors.

Order Filed on March 5, 2024
by Clerk
U.S. Bankruptcy Court
District of New Jersey
Chapter 11

Case No. 24-12364 (ABA)

(Joint Administration Requested)

ORDER SHORTENING TIME PERIOD FOR NOTICE

The relief set forth on the following pages, numbered three (3) through four (4), is hereby
ORDERED.

DATED: March 5, 2024



Honorable Andrew B. Altenburg, Jr.
United States Bankruptcy Court

¹ The Debtors in these chapter 11 cases, together with the last four digits of each Debtor's federal tax identification number, are: BowFlex Inc. (2667) and BowFlex New Jersey LLC (3679). The Debtors' service address is 17750 S.E. 6th Way, Vancouver, Washington 98683.

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Debtors: BOWFLEX INC., *et al.*

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Upon review of the above-captioned Debtors' *Application for Order Shortening Time* (the "Application")⁴ for entry of an order requesting that the time period for the *Debtors' Motion for Entry of an Order (I)(A) Approving the Auction and Bidding Procedures, (B) Approving Stalking Horse Bid Protections, (C) Scheduling Bid Deadlines and an Auction, (D) Approving the Form and Manner of Notice Thereof, (E) Authorizing the Debtors to Enter into the Stalking Horse Agreement, and (II)(A) Establishing Notice and Procedures for the Assumption and Assignment of Assumed Contracts, (C) Authorizing the Sale of Assets and (D) Granting Related Relief*, (the "Motion") be shortened pursuant to Fed. R. Bankr. P. 9006(c)(1),

IT IS HEREBY ORDERED THAT:

1. A hearing will be conduct on the Motion on March 8, 2024, at 10:00 a.m. prevailing Eastern Time, before the Honorable Andrew B. Altenburg, Jr., at the United States Bankruptcy Court, Mitchell H. Cohen U.S. Courthouse, 400 Cooper Street, 4th Floor, Camden, New Jersey 08101, Courtroom 4B.

2. The Debtors must serve a copy of this Order and all related documents on all parties in interest by either regular mail or email, as applicable.

3. Service must be made on the same date of this Order.

4. Notice by telephone is not required.

5. Any objections to the Motion must be filed no later than **4:00 p.m., prevailing Eastern Time on March 7, 2024.**

⁴ Capitalized terms used but not otherwise defined herein shall have the respective meanings ascribed to such terms in the Application.

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6. The hearing will be conducted via Zoom. Parties may appear in person at the Courthouse if they so desire. Parties who wish to present argument remotely via Zoom must request Presenter Status by submitting an email to Suzanne Sweeney (Suzanne_Sweeney@njb.uscourts) including the following information: Name of Presenter, Email Address of Presenter, Presenters Affiliation with the Case and/or What Party or Interest the Presenter Represents. If the request is approved, the Presenter will receive appropriate Zoom credentials and further instructions via email. Parties can also attend the hearing (for observation purposes only) by joining the Zoom webinar. The Zoom link and additional information regarding the BowFlex Inc. bankruptcy will be available on the Courts website: The url is live. <https://www.njb.uscourts.gov/bowflex>.