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GIBBONS P.C.

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-and-

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Co-Counsel for Johnson Health Tech Retail, Inc.

UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF NEW JERSEY

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BOWFLEX INC., et al.,

Debtors. 1

(Hon. Andrew B. Altenburg, Jr.)

Chapter 11

Case No. 24-12364 (ABA)

(Joint Administration Requested)

NOTICE OF APPEARANCE AND REQUEST FOR SERVICE OF NOTICES AND PAPERS

PLEASE TAKE NOTICE that Gibbons, P.C. and Buchalter, A Professional Corporation hereby enter their appearance (the "Notice of Appearance") in the above-captioned cases as counsel for Johnson Health Tech Retail, Inc., pursuant to section 1109(b) of title 11 of the United States Code, 11 U.S.C. §§ 101-1532 (as amended, the "Bankruptcy Code"), and rules

¹ The Debtors in these chapter 11 cases, together with the last four digits of each Debtor's federal tax identification number, are: BowFlex Inc. (2667) and BowFlex New Jersey LLC (3679). The Debtors' service address is 17750 S.E. 6th Way, Vancouver, Washington 98683.

2002, 3017(a), 9007, and 9010 of the Federal Rules of Bankruptcy Procedure (the "Bankruptcy Rules"), and request that copies of any and all notices and papers filed or entered in these cases be given to and served upon the following:

Robert K. Malone, Esq. Kyle P. McEvilly, Esq. **GIBBONS P.C.**

One Gateway Center Newark, New Jersey 07102-5310

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PLEASE TAKE FURTHER NOTICE that, pursuant to section 1109(b) of the Bankruptcy Code and Bankruptcy Rule 3017(a), this request includes not only the notices and papers referred to in the Bankruptcy Rules, but also includes, without limitation, any notice, motion, proposed order, application, petition, pleading, request, complaint, demand, memorandum, affidavit, declaration, presentment, order to show cause, disclosure statement, and plan of reorganization, whether formal or informal, whether written or oral, and whether transmitted or conveyed by mail, courier service, hand-delivery, telephone, facsimile, electronic mail, or otherwise, that is filed or given in connection with the above-captioned cases and the proceedings therein.

PLEASE TAKE FURTHER NOTICE that neither this Notice of Appearance nor any prior or later appearance, pleading, or claim waives: (i) any right to have final orders in noncore matters entered only after *de novo* review by a district court judge; (ii) any right to trial by jury in any proceeding so triable in these cases or any case, controversy, or proceeding related to the above-captioned cases; (iii) any right to have the United States District Court withdraw

the reference in any matter subject to mandatory or discretionary withdrawal; (iv) an election of remedies; or (v) any other substantive or procedural right.

PLEASE TAKE FURTHER NOTICE that this Notice of Appearance is without prejudice to any other rights, claims, actions, defenses, setoffs, or recoupments under agreements, in law, in equity, or otherwise, all of which rights, claims, actions, defenses, setoffs, and recoupments against a debtor or any other entity either in the above-captioned cases or in any other action are expressly reserved.

Dated: March 5, 2024 Newark, New Jersey

GIBBONS P.C.

/s/ Robert K. Malone
Robert K. Malone, Esq.
Kyle P. McEvilly, Esq.
One Gateway Center
Newark, New Jersey 07102-5310
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-and-

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Co-Counsel for Johnson Health Tech Retail, Inc.

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CERTIFICATION OF SERVICE PURSUANT TO 11 U.S.C. § 1746

ROBERT K. MALONE, of full age, under penalty of perjury, hereby certifies as follows:

1. I am an attorney-at-law of the State of New Jersey and a director with Gibbons P.C.,

co-counsel for Johnson Health Tech Retail, Inc., in the above-captioned bankruptcy proceedings.

2. On March 5, 2024, I caused a true and correct copy of the foregoing Notice of

Appearance and Request for Service of Notices and Papers to be served upon all parties having

formally requested notice electronically via the Court's CM/ECF system.

I certify that the foregoing is true and correct.

Executed on: March 5, 2024

/s/ Robert K. Malone

Robert K. Malone